






2006 Conference Schedule  
(as of May 31, 2006)


**Tuesday, July 25, 2006**

I-CHRIE Full Board Meeting	8:00 a.m. – 5:00 p.m.	Lincoln	Robert Bosselman
Registration Open	6:00 – 9:00 p.m.	Exhibit Foyer	
I-CHRIE Board Dinner	7:00 – 10:00 p.m.	TBD	

**Wednesday, July 26, 2006**

Registration Open	7:30 a.m. – 9:00 p.m.	Exhibit Foyer	
<b>I-CHRIE Career Academy</b> (Teaching Consortium) <i>Funded through a grant provided by the Darden Restaurants Foundation</i>	8:00 a.m. – 4:30 p.m.	Regency C/D Joint Sessions; Potomac 1 Breakout	
<b>I-CHRIE Career Academy</b> (Research Consortium) <i>Funded through a grant provided by the Darden Restaurants Foundation</i>	8:00 a.m. – 4:30 p.m.	Regency C/D Joint Sessions; Potomac 3 Breakout	
<b>Dean's and Directors' Program</b> (invitation only) <i>Sponsored by Marriott International</i>	10 a.m. – 1:00 p.m.	Washington A	
<b>Deans' and Directors' Lunch</b> (invitation only) <i>Sponsored by Marriott International</i>	1:00 – 2:00 p.m.	Invitation Only	
Networking/Internet Café Open	12 Noon – 5:00 p.m.	Tidewater	

**Concurrent Sessions 2:00 to 3:30 p.m.**

Education/ Curriculum	<ul style="list-style-type: none"> <li>Reported Reflection by Hospitality Management Students Improves Leadership Practice Scores: Support for Reflection as a Leadership Tool</li> <li>Looking at the Big Picture: A Multidimensional Framework for Assessing Today's Hospitality Graduate Education</li> </ul>	Jefferson	<ul style="list-style-type: none"> <li><b>Susan Arendt</b> and <b>Mary Gregoire</b>, Iowa State University</li> <li><b>Seonghee Cho</b>, University of Missouri-Columbia;</li> <li><b>Mehmet Erdem</b>, University of Nevada, Las Vegas; and</li> <li><b>Misty Johanson</b>, Georgia State</li> </ul>	Moderated by: Godwin Charles Ogbiede
Foodservice	<ul style="list-style-type: none"> <li>Exploring the Typologies of Hospitality Employees</li> <li>The Impact of Food Quality on Satisfaction and Behavioral Intentions in Restaurants</li> </ul>	Arlington	<ul style="list-style-type: none"> <li><b>Hsu-I Huang</b>, Southern Taiwan University of Technology</li> <li><b>Young Namkung</b> and <b>SooCheong Jang</b>, Purdue University</li> </ul>	Moderated by: Misty M. Johanson
Lodging	<ul style="list-style-type: none"> <li>Hotel Branding Strategy and Market Value from an Owner Perspective </li> <li>Chinese Hotel Operators' Perspectives on Franchising</li> </ul>	Lincoln	<ul style="list-style-type: none"> <li><b>John O'Neill</b> and <b>Xiao Qu</b>, Pennsylvania State University (<i>Recipient of 2006 Best Paper Award</i>)</li> <li><b>Xiao Qu</b> and <b>John O'Neill</b>, Pennsylvania State University; <b>Huiwang Yang</b>, SAO Hotel Consulting</li> </ul>	Moderated by: John Antun
HR	<ul style="list-style-type: none"> <li>Service Providers' Emotional Labor in Hotels</li> <li>Relationships between Compensation Practices and Hotel Firm Performance</li> </ul>	Fairfax	<ul style="list-style-type: none"> <li><b>Hyun Jeong Kim</b>, Washington State University</li> <li><b>Karthik Namasivayam</b>, <b>Li Miao</b>, and <b>Xinyuan Zhao</b>, Pennsylvania State University</li> </ul>	Moderated by: Michael Brizek



Wednesday, July 26, 2006 2:00 to 3:30 p.m. (continued)				
Workshop	The Scholarship of Teaching and Learning (SoTL): What Does This Mean to Hospitality Educators?	Prince William	Cynthia Deale, Western Carolina University	Moderated by: Kimberly Monk
Lodging SIG	Book and Bellcart Textbook Collection (2:00 to 4:00 p.m.)	Kennedy	William Frye, Niagara University	
<b>Refreshment Break</b>		3:30 – 4:00 p.m.		
<b>Concurrent Business Meetings</b>		4:00 to 5:00 p.m.		
Chapter Meeting	Metro Washington Chapter Meeting	Regency D	Clorice Thomas-Haysbert, Delaware State University	
Chapter Meeting	Michigan Chapter Meeting	Potomac 5	Jeffrey Elsworth, Michigan State University	
<b>First Time Attendees' Reception</b>		4:00 – 6:00 p.m.	Washington B	Lynn Huffman, Texas Tech; Marvel Maunder, Southwest Missouri State University
<b>Opening General Session</b>		6:00 – 7:00 p.m.	Regency E/F	
 <p>Speaker: Ron Yudd Points of Profit Leadership, Inc. "Creating Caring Leaders-Passion in Your Work and For Your Students" (sponsored by Metro Washington CHRIE Chapter)</p>				
<b>Marketplace Grand Opening/Reception</b> (sponsored by HCareers)		7:00 – 9:00 p.m.	Exhibit A/B	
Thursday, July 27, 2006				
Continental Breakfast		7:00 – 7:45 a.m.	Regency E/F	
Service Learning SIG Meeting		7:00 – 8:00 a.m.	Potomac 5	Tom Van Dyke, Indiana University of Pennsylvania
Convention Management SIG Meeting		7:00 – 8:00 a.m.	Potomac 6	George Fenich, University of New Orleans
Registration Open		7:30 a.m. – 6 p.m.	Exhibit Foyer	
Networking/Internet Café Open		8 a.m. – 5 p.m.	Tidewater	
<b>Annual Business Meeting</b>		8:00 – 8:45 a.m.	Regency E/F	Robert Bosselman, Florida State University
<b>Second General Session</b>		9:00 – 10:00 a.m.	Regency E/F	
 <p>Speaker: Ira Blumenthal "20/20 Vision: Change is inevitable. Growth is optional" (sponsored by Coca-Cola Foodservice)</p>				
<b>Marketplace Open</b>		10 a.m. – 1 p.m.	Exhibit A/B	
<b>Refreshment Break</b>		10:00 to 10:30 a.m.	Exhibit A/B	

<p>Poster Sessions</p>	<p>10:00 to 10:35 a.m.</p>	<p>Exhibit A/B</p>	<p><b>Education (10:00 to 10:35 a.m.)</b></p> <ul style="list-style-type: none"> <li>▪ Student Attitudes Toward Hospitality Sales: Does Gender and Academic Performance Make a Difference? (Jeffery Beck)</li> <li>▪ Enhancing Learning Outcomes: Gap Analysis of Service Quality in a Student-Managed Restaurant (HS Chris Choi and Woojin Lee)</li> <li>▪ Career Barriers and Foreclose Tendency in Hospitality Undergraduate Students' Career Development (Ning Kuang Chuang; Mary Dellmann-Jenkins; and Ben K. Goh)</li> <li>▪ The MBA in Hospitality: Benchmarking Programs and Strategies (Misty Johanson)</li> <li>▪ Are Hospitality Programs Able to Prepare Students for the Lodging Industry? Understanding Perceptions of Hospitality Program Directors and Hotel Managers (Swathi Ravichandran and Shirley Gilmore)</li> <li>▪ Hospitality Industry's Perception of Hospitality Management Graduates' Preparedness (Michael Scales and Donna Albano)</li> <li>▪ An Industry-Driven Model of Hospitality Curriculum for Programs Housed in Accredited Colleges of Business—e-Assessment Tool [EAT] (Nancy Swanger and Dogan Gursory)</li> <li>▪ Developing an Evaluation Instrument to Measure Student-centeredness of Hospitality Program Websites (Bonnie Canziani; Yu-Chin Hsieh; and Sang-Mi Jeon)</li> <li>▪ Deductive Qualitative Analysis (DQA) in Hospitality Research: An Investigation of Consumer Brand Associations That Influence Consumers' Restaurant Preferences (David Njite; HG Parsa; and Greg DeShields)</li> </ul> <p><b>Finance/Accounting (10:00 to 10:35 a.m.)</b></p> <ul style="list-style-type: none"> <li>▪ A Case Study: The Impact of Search Engine Optimization on Revenue Management in a Boutique Hotel in New York City (Nan Hua and Arun Upneja)</li> <li>▪ Hotel Characteristics and Customer Profitability Information: Hotel Controllers' View (Ersem Karadag and Melih Madanoglu)</li> <li>▪ Managerial Compensation and Acquisition Payment Types in the Hospitality Acquisition Related to Managerial Horizon (Seonghee Oak)</li> <li>▪ Benchmarking in Tourism: A Strategic Tool for Building Learning Organizations (Zheng Xiang; Tanvi Kothari; and Clark Hu)</li> </ul>
<p>Poster Sessions</p>	<p>10:45 to 11:20 a.m.</p>	<p>Exhibit A/B</p>	<p><b>Marketing (10:45 to 11:20 a.m.)</b></p> <ul style="list-style-type: none"> <li>▪ The Mental Model of Shopping on Vacation (Po-Ju Chen)</li> <li>▪ An Empirical Investigation of the Key Structural Antecedents of Word-of-Mouth in the Lodging Industry (Heesup Han and Ki-Joon Back)</li> <li>▪ New Orleans Case Study : A Theoretical Framework for Tourism Marketing Recovery Efforts (Kathryn Hashimoto)</li> <li>▪ A Structural Equation Model of the Senior Citizens; Purchasing Process in Foodservice Market (Shih-Ming Hu; Jerrold K. Leong; Woo Gon Kim; Bill Ryan; and William D. Warde)</li> <li>▪ Comparison of Senior Citizens; Purchasing Behaviors Among Three Restaurant Sectors (Shih-Ming Hu; Jerrold K. Leong; Woo Gon Kim)</li> <li>▪ Application of Marketing Management Philosophies in a Leading Tourism Destination (Sandra Naipaul; Fevzi Okumus; and Cevat Tosum)</li> <li>▪ Promotions: A Comparison of Different Forms of Message Framing in Price Discounting (David Njite; HG Parsa; and Sandra Naipaul)</li> <li>▪ Developing Hospitality Innovations: What Factors Impact Performance of Innovative Versus Incremental New Services (Michael Ottenbacher)</li> <li>▪ On Brand Preference to Enhance the Service Quality in the Restaurant Industry (Hye-Young (Helen) Park; Jerrold Leong; and Won Gon Kim)</li> <li>▪ Dissatisfaction Responses: The Role of Negative emotions in Service Failure Encounters (Heejung (Cheyenne) Ro and Anna S. Mattila)</li> <li>▪ New Future Customer: Elder Generation Y's Hotel Booking Behavior and Purchase Decision Making (Jinlin Zhao and Mengchao Cheng)</li> <li>▪ Consumer E-loyalty to Online Travel Intermediaries (Gregory Dunn; Seyhmus Baloglu; and Pearl Brewer)</li> <li>▪ Application of Contingency, Innovation Adaptation, and Channel Power Theory to Electronic Distribution Channels of the U.S. Lodging Industry: An Integrated View (Bomi Kang and Kathleen Pearl Brewer)</li> <li>▪ Destination Image Components vs. Tourists' Motivation and Satisfaction—A Conceptual Exploration (Suosheng Wang)</li> </ul> <p><b>Human Resources (10:45 to 11:20 a.m.)</b></p> <ul style="list-style-type: none"> <li>▪ Expatriate Hospitality Executives: How Should They Be Prepared? (Gina Fe Causin; Patrick Moreo; Bill Ryan; Bo Hu; and Lona J. Robertson)</li> <li>▪ Management Retention Factors in School Foodservice (Robin DiPietro)</li> <li>▪ The Cross-Cultural Variations in Employees' Leadership Perception of the Leaders' Performance in Multicultural Workgroups in the Restaurant Industry (Hye-Young (Helen) Park and Jerrold Leong)</li> </ul>

<p><b>Poster Sessions</b></p>	<p>11:45 a.m. to 12:05 p.m.</p>	<p>Exhibit A/B</p>	<p><b>Foodservices (11:45 a.m. to 12:05 p.m.)</b></p> <ul style="list-style-type: none"> <li>▪ The Effects of Skills Acquisition on Culinary Students' Self Esteem, Readiness to Make a Career Transition and Job Satisfaction (John Antun; Sylvia Smith; and Eva Young)</li> <li>▪ Lifestyle Centers And Restaurant Clustering (Jeffrey Elsworth)</li> <li>▪ Consumers' Expected and Perceived Nutritional Value Ratings of Fast Food Chains' Low Calorie Menus (Yen-Soon Kim; Christine Bergman; Jung-Jin Hwang; and DongSuk Jang)</li> <li>▪ The Impact of Table-service Training on Perceived Self-Efficacy Beliefs of Culinary Students (John Knorr; Ravi Pandit; and Elizabeth VanHooydonk)</li> <li>▪ A Multi-Year Comparison of U.S. and KY Seniors' Perceptions Regarding Food Safety (Mary Roseman)</li> <li>▪ Job Satisfaction and Stress Levels Among Hotel Banquet Chef in the United States (Dean Yin; Ning Kuang Chuang; and Simon A. Lei)</li> <li>▪ Outsourcing Hospital Food Services (Li-Jen Hwang)</li> <li>▪ Tipping is Becoming Russia's Cup of Tea (Ben Dewald and John Self)</li> <li>▪ What It Takes To Be A Creative Culinary Artist (Jeou-Shyan Hornng)</li> <li>▪ Quantitative Methods in Measuring Productivity of Foodservice Systems (Svetlana Rodgers and Abdallah Assaf)</li> </ul> <p><b>Technology (11:45 a.m. to 12:05 p.m.)</b></p> <ul style="list-style-type: none"> <li>▪ Effective Virtual Conferencing Technology (VCT) for Distance Learning in Professional Development and Meetings: Developing a Conceptual VCT Selection Model (Seungwon Shawn Lee; Mahmood Khan; and Barbara Lockee)</li> <li>▪ Travelers' Adoption of Two Online Distribution Channels (Cristian Morosan and Miyoung Jeong)</li> </ul> <p><b>Lodging (11:45 a.m. to 12:05 p.m.)</b></p> <ul style="list-style-type: none"> <li>▪ Corporate Social Responsibility and the Lodging Industry: Assessment of Current Status and Recommendations for the Future (Gunae Choi and H.G. Parsa)</li> <li>▪ Understanding Consumer Expectations: The First Step towards Achieving a Viable Corporate Social Responsibility Cycle (Gunae Choi and H.G. Parsa)</li> <li>▪ An Assessment of the Corporate and Community Citizenry of the Lodging Industry: A Pilot Study (Robert O'Halloran and Cynthia S. Deale)</li> <li>▪ An Analysis of Lodging Operating Practices Related to Environmental Management in US Lodging Facilities from 2000 to 2004 (Nancy Scanlon)</li> </ul>
<p><b>Poster Sessions</b></p>	<p>12:20 to 1:00 p.m.</p>	<p>Exhibit A/B</p>	<p><b>Travel/Tourism (12:20 to 1:00 p.m.)</b></p> <ul style="list-style-type: none"> <li>▪ A Survey of New Jersey Welcome Center Visitors (Li-Chun Lin; Susan Weston; and Christine Dias)</li> <li>▪ Segmenting and Profiling Wellness Tourists (Swathi Ravichandran and Sathya Suresh)</li> <li>▪ Examining and Identifying the Determinants of Travel Expenditure Patterns (Youcheng Wang; Paul Rompf; Denver Severt; and Nichakarn Peerapatdit)</li> <li>▪ Forming Partnerships Among Destination Marketing Organizations: Opportunities and Challenges (Youcheng Wang and Fevzi Okumus)</li> <li>▪ Accommodations Important to Senior Travelers (Kara Wolfe and Susan Ray-Degges)</li> <li>▪ Time-Series Analyses to Determine the Potential Financial Impact of North Carolina's Delayed Public School-Year Start (James Chandler)</li> <li>▪ Senior Tourists: Technology Perceptions and Risks (Charles Changuk Lee)</li> </ul> <p><b>Services Management &amp; Marketing (12:20 to 1:00 pm)</b></p> <ul style="list-style-type: none"> <li>▪ An Exploratory Study of Understanding Customers' Evaluation Process of a Non-Gestalt Restaurant Servicescape (Ingrid Lin and Karthik Namasivayam)</li> <li>▪ Developing a Valid and Reliable Measure of Visitor Satisfaction: An Empirical Investigation (Martin O'Neill; Rosalind McMullan; and Susan Hubbard)</li> </ul> <p><b>Gaming (12:20 to 1:00 p.m.)</b></p> <ul style="list-style-type: none"> <li>▪ Responsible Gaming in the Casino Industry (Nick Bellino; Shiang-Lih Chen McCain; and Jeff Lolli)</li> <li>▪ Residents' Perceptions of Colorado Limited-Stake Gambling: After 14 Years (Soo Kang and Mi-Hea Cho)</li> </ul>
<p><b>Marketplace Lunch</b> (sponsored by Hyatt Regency Crystal City)</p>	<p>12:00 – 1:00 p.m.</p>	<p>Exhibit A/B</p>	





**Thursday, July 27, 2006 (continued)**

**Industry Concurrent Sessions**

 <p><b>Restaurant Revenue Management</b> Presented by Anthony Gatling Director of Operations, Red Lobster (sponsored by Red Lobster)</p>	<p>1:15 – 2:15 p.m.</p>	<p>Washington A</p>	
		<p>Washington B</p>	

**Transition Time** 2:15 – 2:30 p.m.

**Industry Concurrent Sessions**

<p><b>Crisis Management</b> Presented by: Randy Dawes, Director of Facilities for Select Hotels Group of Global Hyatt Corporation (sponsored by Hyatt Hotels &amp; Resorts)</p> <p><b>Generational Issues</b> <b>Panelists:</b> Representative from ACCOR; Kristy Siedel (Hyatt) <i>Moderated by Nina Madoo, Marriott International</i></p>	<p>2:30–3:30 p.m.</p>	<p>Washington A</p>	   
		<p>Washington B</p>	


**Refreshment Break** 3:30 – 3:45 p.m.

**Concurrent Sessions 3:45 – 4:30 p.m.**



<p>Workshop 3:45 – 5:30 p.m.</p>	<p>Welcoming Passionate Industry Professionals to Teaching: Part Two—Best Practices</p>	<p>Washington A</p>	<p><b>Fred Mayo</b>, New York University; <b>Susan Gregory</b> and <b>Christopher Woodruff</b>, East Michigan University</p>	<p>Moderated by: Bomi Kang</p>
<p>Symposium Roundtables Education/ Curriculum</p>	<ul style="list-style-type: none"> <li>Assurance of Learning: How Much Have We Learned?</li> <li>Education's New Understanding of Developing Leadership Skills by Using both Eastern and Western Philosophical Thought for the Expansion of Hospitality Operations in Asia</li> </ul>	<p>Jefferson</p>	<ul style="list-style-type: none"> <li><b>Cynthia Mayo</b> and <b>Clorice Thomas-Haysbert</b>, Delaware State University</li> <li><b>Joseph Koppel</b>, The Hong Kong Polytechnic University</li> </ul>	<p>Moderated by: Prakash Chathoth</p>
<p>Symposium Roundtables Education/ Curriculum Careers</p>	<ul style="list-style-type: none"> <li>Hospitality Research and Scholarship: Setting Standards</li> <li>Housed in the College of Business: At the End of the Day, the Bottom Line</li> <li>Where are the Women? Hospitality Program Leadership</li> </ul>	<p>Lincoln</p>	<ul style="list-style-type: none"> <li><b>Robert O'Halloran</b>, University of Memphis</li> <li><b>Brian Mihalik</b>, Virginia Tech; <b>Debby Cannon</b>, Georgia State; <b>Terry Umbreit</b>, Washington State; <b>Frank Lattuca</b>, University of Massachusetts-Amherst</li> <li><b>Annette Graham</b>, Ohio University and <b>Susan Arendt</b>, Iowa State University</li> </ul>	<p>Moderated by: Fevzi Okumus</p>
<p>Symposium Roundtables Meeting Planning/ Lodging/ Club Management</p>	<ul style="list-style-type: none"> <li>MPI Member Solutions Making the transition, from education to implementation</li> <li>Infusing Ecological Issues into the Lodging Curriculum</li> <li>Accepting the Service Culture of the Private Club Segment and Using the Club Managers of America Association Leadership Pyramid to Detect Club Culture to Determine if it is a Good Fit</li> </ul>	<p>Fairfax</p>	<ul style="list-style-type: none"> <li><b>Gregory DeShields</b>, Temple University; <b>Joan Eisenstodt</b>, Eisenstodt Associates</li> <li><b>William Frye</b>, Niagara University; and <b>Nancy Scanlon</b>, University of Hawaii</li> <li><b>Connie Holt</b>, Widener University</li> </ul>	<p>Moderated by: Chihyung Ok</p>
<p>Workshop</p>	<p>Partnerships in Accreditation <i>Presented by the Accreditation Commission for Programs in Hospitality Administration (ACPHA)</i></p>	<p>Prince William</p>	<p><b>Debby Cannon</b>, Georgia State; <b>Joe Perdue</b>, UNLV; <b>John Mahoney</b>, Widener University; <b>Lynn Huffman</b>, Texas Tech; and <b>Lea Dopson</b>, University of North Texas</p>	<p>Moderated by: Gilles Honegger</p>

Thursday, July 27, 2006 3:45 – 4:30 p.m (continued)			
Chapter Meeting	HEMAR Chapter Meeting	Kennedy	<b>Elizabeth Barber</b> , Temple University
Chapter Meeting	FL/Caribbean Chapter Meeting	Roosevelt	<b>Robin DiPietro</b> , University of Central Florida
Federation Meeting 3:45 to 5:30 p.m.	APAC CHRIE	Regency C	<b>Carol Pido</b> , IHMES International Hotel School, Philippine Campus
Federation Meeting 3:45 to 5:30 p.m.	EuroCHRIE	Regency D	<b>Antoinette Klute-Wetterauer</b> , International University of Applied Sciences
Services Management SIG Presentation	Why, When, and How Word of Mouth Emerges in the Cafeteria Settings	Potomac 1	<b>Gunae Choi and Jay Kandampully</b> , Ohio State University
Convention Management SIG Presentation	Advances in Meeting, Exhibition, Event and Convention (MEEC) Education	Potomac 2	<b>George G. Fenich</b> , University of New Orleans
Chapter Meeting	New England Chapter	Potomac 3	<b>Reed Fisher</b> , Johnson State College
Committee Meeting	JHTR Review Board	Potomac 4	<b>Kaye Chon</b> , The Hong Kong Polytechnic University
Committee Meeting	FutureFund™ Committee	Potomac 5	<b>John Drysdale</b> , Johnson County Community College
Council Meeting	Chapter Council	Potomac 6	<b>Mike Brizek</b> , Strayer University

### Chapter, Federation & SIG Meetings 4:30 – 5:30 p.m.


	KOMA Chapter Meeting	Jefferson	<b>John Williams</b> , Kansas State University
	SE CHRIE Chapter Meeting	Lincoln	<b>Lawrence Stalcup</b> , Georgia Southern University
	Texas Chapter Meeting	Fairfax	<b>Je'Anna Abbot</b> , University of Houston
	HIP/SIG Meeting	Prince William	<b>Steve O'Connor</b> , Marriott International
	MAHE/Ohio Chapter Meeting	Kennedy	<b>Ken Myers</b> , University of Minnesota-Crookston and <b>Derek Allen</b> , Sinclair Community College
	Rocky Mountain Chapter	Roosevelt	<b>Priscilla Bloomquist</b> , New Mexico State University
	Cascadia/PAC Chapter Meeting	Potomac 1	<b>Chris Brandmeier</b> , Highline Community College/ <b>Mark Testa</b> , San Diego State University
	Illinois Chapter Meeting	Potomac 2	<b>Catherine Anderson</b> , Joliet Junior College
SIG Meeting	HPBCU SIG Meeting	Potomac 3	<b>Cynthia Mayo</b> , Delaware State University; <b>Deanne Williams</b> , Virginia State University
SIG Meeting	Legal Issues SIG	Potomac 4	<b>Karen Morris</b> , Monroe Community College
Federation	Canada CHRIE Federation Meeting	Potomac 5	<b>Lee Aitchison</b> , Camosun College
ESD BOG	ESD Board of Governors	Potomac 6	<b>Marvel Maunder</b> , Southwest Missouri State University
<b>Past Presidents' Reception</b> (invitation only)		6:00 – 7:00 p.m.	Washington B
Optional Events		Evening	
<b>Afterglow</b> (Sponsored by Hyatt Hotels & Resorts)		10 p.m. – 1 a.m.	TBD
			

**Friday, July 28, 2006**


Lodging SIG: Back of the House Tours	7:00 to 8:30 a.m.	<b>William Frye, Niagara University</b>	
Continental Breakfast	7:30–8:30 a.m.		
Registration Open	7:30 a.m. – 6:00 p.m.	Exhibit Foyer	
Networking/Internet Café Open	8 a.m. – 5:00 p.m.	Tidewater	
<b>Third General Session</b>  Speaker: Benedikt Schneider, Lufthansa German Airlines “Innovation Within the Airline Industry- Key to Success” (sponsored by EuroCHRIE Federation)	9:00 – 10:00 a.m.	Regency E/F	 EUROCHRIE <b>CHRIE</b> The Hospitality & Tourism Educators COUNCIL ON HOTEL, RESTAURANT AND INSTITUTIONAL EDUCATION

**Refreshment Break** 10:00 – 10:30 a.m.

**Concurrent Sessions 10:30 a.m. to 12 Noon**

Education	<ul style="list-style-type: none"> <li>Scottish and Australian Student Preferred Learning Styles: A Comparative Study</li> <li>The Influence of Learning Style on Hospitality Students' Preference for Web Assignments</li> <li>Generation Y's Ethical Positioning: Are They Ethical Decision-Makers?</li> </ul> 	Washington B	<ul style="list-style-type: none"> <li><b>Sandra Watson</b>, Napier University; <b>Paul Barron</b>, University of Queensland; and <b>David McGuire</b>, Napier University</li> <li><b>David Cranage</b> and <b>Carolyn Lambert</b>, Pennsylvania State University (<i>Recipient of 2006 Best Paper Award</i>)</li> <li><b>William Thibodeaux</b> and <b>Anne M. Parr</b>, Nicholls State University; and <b>Robert J. Harrington</b>, University of Guelph</li> </ul>	Moderated by: Claire Schmelzer
Finance	<ul style="list-style-type: none"> <li>The Degree of Internationalization's Effects on the Market Capitalization of Publicly Traded U.S. Restaurant Firms</li> <li>The Determinants of Derivative Use in the Hospitality Industry</li> </ul> 	Jefferson	<ul style="list-style-type: none"> <li><b>Nan Hua</b> and <b>Arun Upneja</b>, Pennsylvania State University</li> <li><b>Amrik Singh</b>, North Dakota State University; <b>Arun Upneja</b>, Pennsylvania State University (<i>Recipient of 2006 Best Paper Award</i>)</li> </ul>	Moderated by: Garret Ross
Foodservice	<ul style="list-style-type: none"> <li>Impact of Manager Food Handling Certification on Food Safety</li> <li>Safe Handling of Home-Delivered Meals to Older Americans</li> <li>Food Service Establishment Inspection Scores: Regression Model Estimates of the propensity of a food establishment violation of critical areas</li> </ul> 	Arlington	<ul style="list-style-type: none"> <li><b>Douglas Nelson</b>, Purdue; <b>Margaret Binkley</b>, Texas Tech; <b>Barbara Almanza</b> and <b>Richard Ghiselli</b>, Purdue University (<i>Recipient of 2006 Best Paper Award</i>)</li> <li><b>Barbara Almanza</b>, <b>Lionel Thomas</b> and <b>Douglas Nelson</b>, Purdue University; <b>Kay Cooksey</b>, Clemson University; and <b>Young Namkung</b>, Purdue University</li> <li><b>LaChelle Wilborn</b>, University of Memphis</li> </ul>	Moderated by: Ravi Pandi
HR	<ul style="list-style-type: none"> <li>Antecedents of Employee Willingness to Relocate: A Tale of Two Models</li> <li>Identifying Interventions to Address Voluntary Management Turnover in a Quick Foodservice Environment</li> </ul> 	Lincoln	<ul style="list-style-type: none"> <li><b>David Kennedy</b>, University of New South Wales (<i>Recipient of 2006 Best Paper Award</i>)</li> <li><b>Michael Collins</b>, Coastal Carolina University</li> </ul>	Moderated by: Ray Guydosh
Marketing	<ul style="list-style-type: none"> <li>Longitudinal Analysis of Online Travel Purchase Behavior: 2000 to 2004</li> <li>Investigation of Online Travel Community Members' Interaction and Identification</li> </ul>	Fairfax	<ul style="list-style-type: none"> <li><b>Srikanth Beldona</b>, University of Delaware, <b>Khaldoon Nusair</b>, Ohio State University; and <b>Frederick DeMicco</b>, University of Delaware</li> <li><b>Hye Young Lee</b> and <b>Woo Gon Kim</b>, Oklahoma State University</li> </ul>	Moderated by: Seonghee Oak



**Friday, July 28, 2006 Concurrent Sessions 10:30 a.m. to 12 Noon (continued)**

Services Management	<ul style="list-style-type: none"> <li>Using College Students as Subjects in Experimental Study: Do Student Responses Reflect Those of Other Consumers?</li> <li>Employees' Perceptions of Organizational Trust and Service Climate: A Structural Model Combining Their Effects on Employee Satisfaction</li> </ul>	Kennedy	<ul style="list-style-type: none"> <li><b>Chihyung Ok, Ki-Joon Back,</b> and <b>Carol Shanklin</b>, Kansas State University</li> <li><b>Prakash Chathoth</b>, Hong Kong Polytechnic; <b>Brenda Mak</b>, San Francisco State; <b>Vinnie Jauhari</b> and <b>Kamal Manaktola</b>, Institute for International Management &amp; Technology</li> </ul>	Moderated by: Peter Thuy
Symposium Presentation Education	Developing and Assessing Learning Outcomes	Prince William	<b>Rai Shacklock</b> , Leeds Metropolitan University	Moderated by: Rocco Angelo
Workshop	Teaching Graduate Research Using Experiential Methods	Regency B	<b>Fred Mayo</b> , New York University	Moderated by: Lynn Huffman
SIG Legal Workshop	The Best Lesson I Teach in Hospitality Law, and How I Teach It	Regency C	<b>Karen Morris</b> , Monroe Community College	Moderated by: Jeffrey Elsworth
Workshop Roundtable	Developing E-portfolios: Strategies for Showcasing Student's Academic and Professional Development	Potomac 1 & 2	<b>Brian Miller</b> , University of Delaware	Moderated by: Annette Graham
SIG Meeting	Environmental SIG Meeting	Potomac 3	<b>Nancy Scanlon</b> , University of Hawaii	
SIG Meeting	HR SIG Meeting	Potomac 4	<b>Sandra Watson</b> , Napier University	
Council Meeting	Publications Council Meeting	Potomac 5	<b>Kaye Chon</b> , The Hong Kong Polytechnic University	
Committee Meeting	Finance Committee Meeting	Potomac 6	<b>Lea Dopson</b> , University of North Texas	
<b>Lunch</b> <i>Sponsored by Marriott International</i>		12:00 – 1:00 p.m.	Exhibit A/B	
<b>Concurrent Sessions 1:15 – 2:30 p.m.</b>				
Lodging Symposium	Balancing Security Concerns with Guest Services for Hotel Operations	Washington B	<b>William Frye</b> , Niagara University	Moderated by: Arlene Garrick
Education/ Curriculum Symposium	Successful Strategies for Creating, Teaching and Assessing Distance Learning in Hospitality Management Courses	Jefferson	<b>Jeffery Lolli</b> and <b>Donna Albano</b> , Widener University	Moderated by: Belinda Butler
Education/ Curriculum Symposium	Discovering Passion in Gourmet Tourism: A Unique Epicurean Study Tour	Arlington	<b>Susan Hubbard</b> and <b>Martin O'Neill</b> , Auburn University	Moderated by: Fred Becker
Foodservice Symposium	Forces Driving Change and Competitive Strategies of Restaurant Companies in China	Lincoln	<b>Jinlin Zhao</b> , Florida International University	Moderated by: John Wolper
Legal/ Gov't Symposium	Recent Lawsuits Against Restaurants, Hotels, and Casinos: Learn from Others' Mistakes!	Kennedy	<b>Karen Morris</b> , Monroe Community College	Moderated by: Marvel Maunder
HR Symposium	Male versus Female Executives: Leadership Issues and Concerns in the Hospitality Industry	Prince William	<b>Vidyanidhi Rege</b> , Howard Community College; and <b>Ravi Pandit</b> , Southern New Hampshire University	Moderated by: Fred Mayo
Technology Symposium	Customer Experience Management: Using Technology to Better Build Better Customer Relationships	Regency B	<b>Leonard Jackson</b> , Bethune-Cookman	Moderated by: Michael Collins
Workshop (1:15 to 3:45 p.m.)	Food For Thought: Expanding Horizons Across the Curriculum	Regency C	<b>Elizabeth Schaible</b> , New York City College of Technology-CUNY	Moderated by: Zongqing Zhou
Leisure/Recreation Symposium	Simulacra and the Postmodern Cathedrals of Conspicuous Consumption	Potomac 1 & 2	<b>Jeffrey Brown</b> and <b>Jerald W. Chesser</b> , California State Polytechnic University-Pomona	Moderated by: Sunny Ham
Transition Period	2:30 – 2:45 p.m.			

Friday, July 28, 2006 (continued)				
Concurrent Sessions 2:45 to 3:45 p.m.				
Education/ Curriculum Symposium	Panel Discussion: On-site Foodservice—Where Will We Find the Future Leaders?	Washington B	<b>Dennis Reynolds</b> , Washington State University; <b>Jennifer Tracy</b> , ARAMARK; <b>John M. Tuomala</b> , Compass Group, <b>John Lee</b> , Sodexo USA; and <b>Steven M. Wells</b> , American Food & Vending Corp.	Moderated by: S Huang
Lodging Symposium	The Lodging Facilities Manager: Just a Handy Man? Or a Manager? Why is he/she important to you, the ICHRIE member?	Jefferson	<b>Ravi Pandit</b> , Southern New Hampshire University; and <b>Dina Zemke</b> , Cornell University	Moderated by: Barry Mead
Foodservice Symposium	Technology-Integrated Approach to Food Lab	Arlington	<b>Gene Cordova</b> , American Hospitality Academy- Philippines; <b>Brian Miller</b> , University of Delaware	Moderated by: Guillermina Tabamo
Careers Symposium	Understanding Ethnic Voluntary Organizations: Mapping the Bridge Between Theory and Practice	Lincoln	<b>Michele Grottola</b> , George Brown College; <b>Ernest Boger</b> , University of Maryland Eastern Shore; and <b>Marta Elvira</b> , Lexington College	Moderated by: Barbara Jean Bruin
HR Symposium	Sixty Years of Hospitality Unions and the Impact of the 2006 Organizing Campaign on Hospitality Management Students	Fairfax	<b>Linda Sullivan</b> and <b>David Piper</b> , Indiana University of Pennsylvania	Moderated by: Heidi Song
Education/ Curriculum Symposium	Retention Strategies: Understanding the Role of the Institution, Faculty and Students	Kennedy	<b>Leonard Jackson</b> , Bethune- Cookman	Moderated by: Hyun Jeong Kim
Service Learning SIG Presentation	Solving Real World Problems, Developing Leadership Skills and Making A Difference Through Service-Learning	Prince William	<b>Tom VanDyke</b> , Indiana University of Pennsylvania; <b>Pamela Cummings</b> , University of Delaware; <b>Joseph Koppel</b> , The Hong Kong Polytechnic University; and <b>Keith Mandabach</b> , New Mexico State	Moderated by: Laura Kornegay
Sales & Marketing SIG	Sales & Marketing SIG Meeting	Potomac 3	<b>Richard McNeill</b> , Northern Arizona University	
Research SIG Meeting (2:45 to 4:15 p.m.)	Includes a research presentation by a research economist on analysis of demographic data and hospitality field	Potomac 1 & 2	<b>H.G. Parsa</b> , Ohio State University; <b>Dr. Paulin</b> , U.S. Department of Labor	
Refreshment Break		3:45 – 4:00 p.m.		
Concurrent Committee Meetings 4:00 to 5:00 p.m.				
	JHTE Review Board	Jefferson	<b>Chris Robert</b> and <b>Linda Shea</b> , University of Massachusetts-Amherst	
	Bylaws Committee	Arlington	<b>Pat Moreo</b> , Oklahoma State University	
	Marketing Committee	Lincoln	<b>Fred DeMicco</b> , University of Delaware	
	Membership Committee	Fairfax	<b>Steve Cornelius</b> , Sinclair Community College	
	Professional Development	Kennedy	<b>Deanne Williams</b> , Virginia State University	
	Awards Committee	Prince William	<b>Mike Zema</b> , Elgin Community College	
	Symposium & Refereed Paper Review	Regency B	<b>Dan Mount</b> , Pennsylvania State University and <b>Amit Sharma</b> , Iowa State University	
<b>Awards Dinner</b>		7:00 – 8:30 p.m.	Regency E/F	<b>Mike Zema</b> , Elgin Community College
<b>Awards Ceremony</b>		8:45 – 9:45 p.m.	Regency E/F	<b>Mike Zema</b> , Elgin Community College
Photo Opportunity for Award Winners		9:45 p.m. +	Regency E/F	
<b>Gala Celebration</b>		9:45 p.m. +	Regency E/F	

Saturday, July 29, 2006			
Continental Breakfast	7:30 – 8:30 a.m.		
Registration Open	7:30 a.m. – 6 p.m.	Exhibit Foyer	
Networking/Internet Café Open	8 a.m. – 2 p.m.	Tidewater	
I-CHRIE Board Meeting	8 – 10 a.m.	Regency C & D	
ACPHA/CAHM Meeting	8 a.m. – 12 p.m.	Washington A	Dorothy Fenwick, ACPHA/CAHM

**Concurrent Sessions 8:30 – 9:30 a.m.**

SIG Workshop	School-to-Career Tech Prep SIG Taste of Washington, D.C.	Washington B	Linda Hoops, Consultant	Moderated by: Robert Nelson
Services Management	<ul style="list-style-type: none"> <li>Competitive Advantage Through Service-Oriented Strategic Directions for the Hospitality Industry </li> <li>Impacts of Organizational Responses on Complainants' Justice Perceptions and Post-Purchase Behaviors</li> </ul>	Potomac 1	<ul style="list-style-type: none"> <li>David Solnet, University of Queensland; and Jay Kandampully, Ohio State University (<i>Recipient of 2006 Best Paper Award</i>)</li> <li>Dogan Gursoy, Washington State University; Erdogan H. Ekiz, Cyprus International University; and Christina G. Chi, University of Arkansas</li> </ul>	Moderated by: Nancy Swanger
Travel/ Tourism	<ul style="list-style-type: none"> <li>A Supply Chain Management Approach for Investigating the Role of Tour Operators on Sustainable Tourism: The Case of TUI </li> <li>Forecasting Models and the Impacts of Intervention Events on Tourism Trends</li> <li>Process of Developing Web Applications Utilizing XML, SQL, and CRM Solutions</li> </ul>	Potomac 2	<ul style="list-style-type: none"> <li>Marianna Sigala, University of Aegean</li> <li>Rachel Chen, University of Tennessee (<i>Recipient of 2006 Best Paper Award</i>)</li> <li>Charles Changuk Lee, Montclair State University</li> </ul>	Moderated by: Rai Shacklock
Meeting Planning	<ul style="list-style-type: none"> <li>The Determinants of Novelty Preference for Corporate Meeting Destination Choice</li> <li>A Taxonomy for Comparing Cities that Attract Conventions</li> <li>Comparative Analysis between the US and Canada Convention/ Exhibition Center Websites Using a Modified Balanced</li> </ul>	Potomac 3	<ul style="list-style-type: none"> <li>Ahmad Azmi Ariffin, Universiti Kebangsaan Malaysia; Ishak Nor Khormar, University of Malaysia</li> <li>George Fenich, Memhet Alici, and Paula Silver, University of New Orleans</li> <li>Sheryl Kline, Christine Latour, and Alastair Morrison, Purdue University</li> </ul>	Moderated by: Mahmood Khan
Finance	<ul style="list-style-type: none"> <li>Assessing the Relationship of CEO Compensation and Company Financial Performance in the Restaurant Industry</li> <li>The Alignment of CEO Compensation and Firm Performance in Quick-Service Restaurants</li> </ul>	Potomac 4	<ul style="list-style-type: none"> <li>Nelson Barbor and Richard Ghiselli, Purdue University; Cynthia Deale, Western Carolina University</li> <li>Melih Madanoglu, Florida Gulf Coast University; Ersem Karadag, Robert Morris University</li> </ul>	Moderated by: Maryam Khan
Education	<ul style="list-style-type: none"> <li>Service Learning in Hospitality Education: Putting Traction on Action</li> <li>Evaluating Teaching Effectiveness in a Quantity Foods Laboratory Setting: Phase Four—Pilot Testing the Instrument</li> <li>Identifying the Personal and Professional Benefits of Participating in a Cooperative Education Experience from Alumni Perspectives</li> </ul>	Potomac 5	<ul style="list-style-type: none"> <li>Brian Miller and Pamela Cummings, University of Delaware</li> <li>James Chandler and Mel Weber, Eastern Carolina University</li> <li>Joy Dickerson, Widener University</li> </ul>	Moderated by: Hervé Fournier

**Saturday, July 29, 2006 Concurrent Sessions 8:30 – 9:30 a.m. (continued)**


Marketing	<ul style="list-style-type: none"> <li>▪ Determining Future Fine Dining Intentions</li> <li>▪ Understanding the Role of Psychological Ownership in Customer Relationship</li> <li>▪ Antecedents and Consequences of Brand Personality in the Upper-Upscale Hotel Industry</li> </ul>	Potomac 6	<ul style="list-style-type: none"> <li>▪ <b>David Kwun</b>, University of Mississippi; <b>Haemoon Oh</b> and <b>Phillip Winston Walters</b>, Iowa State University</li> <li>▪ <b>Vahagn Asatryan</b>, Husson College; <b>Haemoon Oh</b>, Iowa State University</li> <li>▪ <b>Ki-Joon Back</b> and <b>Jin-Soo Lee</b>, Kansas State University; and <b>Kyung-Eun Lee</b>, Seoul Women's University</li> </ul>	Moderated by: Jerry Shackette
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**Concurrent Sessions 9:30 – 10:30 a.m.**

Foodservice	<ul style="list-style-type: none"> <li>▪ Effects of Institutional DineServ Dimensions on Customer Satisfaction, Return Intention, and Word-of-Mouth</li> <li>▪ Innovation in Food Service Equipment Design</li> <li>▪ Leadership Roles and Job Satisfaction of Restaurant Managers</li> </ul>	Potomac 1	<ul style="list-style-type: none"> <li>▪ <b>Yen Nee Ng</b> and <b>Woo Gon Kim</b>, Oklahoma State University</li> <li>▪ <b>Svetlana Rodgers</b>, University of Houston</li> <li>▪ <b>Richard Wilkinson</b>, Eastern Illinois University</li> </ul>	Moderated by: Robert Frash
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Education/ Curriculum	<ul style="list-style-type: none"> <li>▪ The Job Satisfaction of Internship for the Hospitality Student in Taiwan</li> <li>▪ Professionalism in Hospitality and Tourism: Exploring the Perceptions of Employee</li> </ul>	Potomac 2	<ul style="list-style-type: none"> <li>▪ <b>Wen-Hwa Ko</b>, Kainan University; <b>Chihwei P. Chiu</b>, Fu Jen University; and <b>Shu-Chen Wu</b>, Kainan University</li> <li>▪ <b>Eliza Ching-Yick Tse</b>, <b>Michael King Man Hui</b>, and <b>Kam-hon Lee</b>, Chinese University of Hong Kong; <b>Giri Jogaratnam</b>, Eastern Michigan University</li> </ul>	Moderated by: Steven Moll
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Finance	<ul style="list-style-type: none"> <li>▪ Linking Data Characteristics to Statistical Methods: Case of Consumer Willingness to Pay for Safer Foods and Their Concerns for Food Safety</li> <li>▪ Hospitality Firms Derivatives Uses and Earnings Volatility</li> <li>▪ Hotel Stock Performance Under Different Monetary Policy Environments</li> </ul>	Potomac 3	<ul style="list-style-type: none"> <li>▪ <b>Amit Sharma</b> and <b>Jennie Sneed</b>, Iowa State University</li> <li>▪ <b>Dong Jin Kim</b> and <b>Woo Gon Kim</b>, Oklahoma State University</li> <li>▪ <b>Ming-Hsiang Chen</b>, National Chung Cheng University</li> </ul>	Moderated by: Susan Arendt
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Marketing	<ul style="list-style-type: none"> <li>▪ Tourists' Perceived Information Value Structure</li> <li>▪ How and How Much to Reveal? The Effects of Price Transparency on Consumers' Price Perceptions </li> <li>▪ Value Creation: The Impact of Strategic Alliance on Customer Loyalty</li> </ul>	Potomac 4	<ul style="list-style-type: none"> <li>▪ <b>Mi-Hea Cho</b>, Sejong University; and <b>SooCheong (Shawn) Jang</b>, Purdue University</li> <li>▪ <b>Li Miao</b> and <b>Anna Mattila</b>, Pennsylvania State University (<i>Recipient of 2006 Best Paper Award</i>)</li> <li>▪ <b>Myongjee Yoo</b> and <b>Billy Bai</b>, University of Nevada, Las Vegas</li> </ul>	Moderated by: Vidyanidhi Rege
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Travel & Tourism	<ul style="list-style-type: none"> <li>▪ Exploring the Relationship between Destination Images and Visitors' Demographic and Travel Characteristics</li> <li>▪ A Review of Recent Tourism and Hospitality Research in China</li> <li>▪ Travel-Related Information Value and Information Search</li> </ul>	Potomac 5	<ul style="list-style-type: none"> <li>▪ <b>Suosheng Wang</b>, Indiana University</li> <li>▪ <b>Songshan Huang</b> and <b>Cathy H.C. Hsu</b>, The Hong Kong Polytechnic University</li> <li>▪ <b>Mi-Hea Cho</b>, Sejong University; and <b>Soo K. Kang</b>, Colorado State University</li> </ul>	Moderated by: Cristian Morosan
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**Saturday, July 29, 2006 (continued)**

Lodging	<ul style="list-style-type: none"> <li>Electronic Word-of-Mouth Referral for Prospective Hotel Customers</li> <li>Corporate Strategy of Multinational Lodging Corporations</li> <li>Hospitality Entities in the Senior Living Industry: How Baby Boomers Influence Changes</li> </ul>	Potomac 6	<ul style="list-style-type: none"> <li><b>Miyoung Jeong</b> and <b>Haemoon Oh</b>, Iowa State University</li> <li><b>Betsy Bender, Charles Partlow, and Marty Roth</b>, University of South Carolina</li> <li><b>Lionel Thomas</b> and <b>Richard Ghiselli</b>, Purdue University</li> </ul>	Moderated by: H.G. Parsa
<b>Refreshment Break</b>		10:30 – 11:00 a.m.		
<b>Concurrent Sessions 11:00 a.m. – 12 Noon</b>				
SIG Meeting	Lodging SIG	Washington B	<b>William Frye</b> , Niagara University	
Educ/Curriculum Symposium	Begin with the End in Mind Course Development: Backwards Design	Regency C	<b>Jeffrey Lolli</b> and <b>Connie Holt</b> , Widener University	Moderated by: A. Kobina Armoo
Travel/ Tourism	<ul style="list-style-type: none"> <li>Investigating Resident Reactions to Community Tourism Development: Proposal for New Conceptual Framework</li> <li>A Study of Developing Destination Loyalty Model: A Structural Approach</li> </ul>	Regency D	<ul style="list-style-type: none"> <li><b>Changfeng Chen</b>, Arkansas Tech University</li> <li><b>Christina Chi</b>, University of Arkansas at Fayetteville and <b>Hailin Qu</b>, Oklahoma State University</li> </ul>	Moderated by: William Thibodeaux
Gaming/ Technology	<ul style="list-style-type: none"> <li>Perceived Impacts of Gambling: Integration of Two Theories </li> <li>Who They Really Are – Identify the Typology of Internet Shoppers Carefully</li> </ul>	Potomac 1	<ul style="list-style-type: none"> <li><b>Dogan Gursoy</b>, Washington State University; <b>Deepak Chhabra</b>, University of Northern Iowa (<i>Recipient of 2006 Best Paper Award</i>)</li> <li><b>David Chang</b>, East Carolina University</li> </ul>	Moderated by: Sandra Watson
HR	<ul style="list-style-type: none"> <li>Does Gender or Self-Other Agreement on Leadership Styles Improve Performance?</li> <li>When is an Ethical Situation 'Not a Question of Ethics'?</li> </ul>	Potomac 2	<ul style="list-style-type: none"> <li><b>Charles Godwin Ogbeide</b>, University of Missouri-Columbia</li> <li><b>Jeffrey Beck</b> and <b>Raymond Schmidgall</b>, Michigan State University; <b>William Lazer</b>, Florida Atlantic University</li> </ul>	Moderated by: Shyam Ranganathan
Foodservice	<ul style="list-style-type: none"> <li>The Role of Self-Monitoring in Currency Usage in Foodservice Industry</li> <li>Red Wine and Red Meat? The Impact of Food and Wine Texture Elements on Perceived Match</li> <li>Understanding Consumer Meal Preferences in a Bundling Context: A Discrete Choice Modeling</li> </ul>	Potomac 3	<ul style="list-style-type: none"> <li><b>Hsin-Hui (Sunny) Hu</b>, Ming Chuan University; and <b>H.G. Parsa</b>, Ohio State</li> <li><b>Robert Harrington</b>, University of Guelph; <b>Rhonda Hammond</b>, Purdue University</li> <li><b>Eunha Myung</b> and <b>Andy Feinstein</b>, University of Nevada, Las Vegas</li> </ul>	Moderated by: Ali Poorani
SIG Workshop	A review of cutting edge research initiatives in meetings expositions events and conventions (MEEC)	Potomac 4	<b>George G. Fenich</b> , University of New Orleans	Moderated by: Clorice Thomas Haysbert
Travel & Tourism	<ul style="list-style-type: none"> <li>At-Destination Visitor Information Search</li> <li>Determinants of the Travel Demand Model for Mexican Tourists to the U.S.</li> <li>Factors Affecting the Visitor's Motivation to Leisure farm in Taiwan</li> </ul>	Potomac 5	<ul style="list-style-type: none"> <li><b>Robin DiPietro, Youcheng Wang, Paul Rompf, Denver Severt</b> and <b>Lisa Cobos</b>, University of Central Florida</li> <li><b>Hailin Qu</b> and <b>Yu Tong</b>, Oklahoma State University</li> <li><b>Wen-Hwa Ko</b>, Kainan University</li> </ul>	Moderated by: Frank Lattuca
Committee Mtg.	Strategic Planning Committee Meeting	Potomac 6	<b>Nick Hadgis</b> , Widener University	
<b>Lunch On Your Own</b>		12:00 – 2:00 p.m.		

<b>Saturday, July 29, 2006</b>			
ACPHA/CAHM Meeting	12:00 – 5:00 p.m.	Washington A	
<b>Concurrent Business Meetings 2:00 – 3:30 p.m.</b>			
Committee Meeting	Convention Planning Meeting	Washington B	<b>William Samenfink</b> , Endicott College
Chapter Meeting	Indiana Chapter	Potomac 6	<b>Richard Ghiselli</b> , Purdue University
<b>Closing Party</b> 2nd Annual International Idol, <i>Sponsored by ARAMARK</i>	6:30 – 11 p.m.	Regency E/F	
<b>Sunday, July 30, 2006</b>			
ACPHA/CAHM Meeting	9 am–2 pm	Regency E/F	Dorothy Fenwick