

## ICHRIE Paper Presentation Guidelines

### About Presenting

Paper presentations are grouped by track and, as closely as possible, topic area within the track. It is the further goal of the Conference Submission Review Committee to provide authors with feedback, so that original submissions to hospitality journals are of the highest quality.

### Presentation Format

- 3 papers per presentation time\*
- 15 minutes to present each accepted paper
- 5 minutes for Q&A for each paper
  - *Total of 60 minutes for each session*



Authors are expected to present an “executive summary” of their research, no longer than 12-15 minutes from start to finish.

Moderators will be required to keep presentations on a strict time schedule. Please come prepared.

The “executive summary” should include ONLY the major details of the study, focusing on the aspects of the study that will best engage the audience. Specifically, your time is best used to let attendees know what you did and how your study is important.

For example, please consider the following:

- Title-cover: 1 slide
- Introduction: 1 slide
- Purpose and RQs/hypos: 1 slide
- Applicable Literature: 1 slide (*2 max.*)
- Methods: 1 slide (*2 max.*)
- Results: 3-4 slides
- Implications: 1 slide
- Summary: 1 slide
  - *\*Note this is up to 1 minute per slide*

### Information for Presenting

- All rooms will be equipped with LCD screens and projectors

*\*some groupings may have less presentations, in the event that papers were withdrawn.*