

This example provides a guideline to be used for submission of Scientific Posters for Review.

Title of your Poster, centered (please use upper and lowercase letters)

Abstract

Please include your abstract here on page 1 along with your title. Your abstract should be no more than 100 words. *Remember not to include any author or affiliation information on this page or anywhere throughout your submission.* Please number your pages beginning with 1 in the top right-hand corner of this page.

Keywords: identify and list key words (maximum of 6) which represent the content of your paper.

Introduction

Please observe all guidelines that follow: Indent (*1/2 inch*) the first sentence of each paragraph and *align text left*. Double space within each paragraph. Authors must use “*Times New Roman*”, font size 12. Set the top and bottom page margins to 1 inch (or 2.54 cm) and the left and right margins to 1 inch (or 2.54 cm).

The manuscript must be written in the third person and all submissions must be in English and authors should seek to use straightforward declarative sentences, making every effort to help the reader understand the concepts presented. Make sure your paper size is set at *8 1/2” x 11” letter-size*.

Tables and figures must appear at the end of the text following the reference section. If applicable, appendices should appear at the end of the article after the list of references.

Reference Example if Needed

In the text, references are cited using the author/date style following the APA Publication Manual, e.g. for single authors (Leren, 1982) or multiple authors (Jeong & Lambert, 1999; Järvelä et al., 1999) or when beginning the sentence as follows for single authors:

Leren (1982) or multiple authors as:

Jeong and Lambert (1999)

Direct citations should always be placed in the text and followed by the exact reference and page number.

For example “the French trade and industry ministers ... announced new financing to develop web sites that will encourage exports and to help small and medium-sized companies participate online” (Johnson 1998, p. 213). The reference list, placed at the end of the text, must be double-spaced in alphabetical order of authors and in the same font and size as the text. A referenced article should contain all authors’ names, title of article, name of publication, volume and number, inclusive page numbers and year of publication.

Note the use of italics rather than underlining. A referenced book should list author name(s), title of the book, publisher, place of publication, year of publication.

Conclusion or Summary

Remember once your paper is finished, you will need to include the word count of your manuscript submission. Your word count begins after the abstract and keywords (generally page 2) and runs straight through to here (immediately prior to references). **The maximum word count for a submitted poster is \leq 1,250 words.**

Word Count: 379

References must begin at the top of the next page, immediately following the word count. List the authors' names alphabetically by last name of the first author for all work cited above (see format example below).

Remember for a **poster submission** you have a **total of 3 pages** (beginning with the references) for references, tables, and figures. All should be in the same font style (Times New Roman) and font size (12pt) as the manuscript above. Tables and figures should be numbered sequentially – e.g. Table 1, Table 2, Table 3, etc., and they should bear a title (with appropriate upper and lowercase letters) which explain their contents.

References

- Bernstein, T. M. (1986). *The careful writer: A modern guide to English usage*. New York: Athennum.
- Gardner, H. (1981). Do travel agents listen to customer? *Journal of Today's Tourism*, 1(1), 10-15.
- Jeong, M., & Lambert, C. (1999). Measuring the information quality of lodging web sites. *International Journal of Hospitality Information Technology*, 1(1), 63-75.
- Johanes, T. F. (2004). The adoption of hospitality innovations. Retrieved from <http://www.tourismabstracts.org/marketing/papers-authors/id3456>.
- Rozenblit, J., & Zeigler, B.P. (1986). Entity-based structures for modeling and experimental frame construction. In M. S. Elzas, T. I. Ören, and B. P. Zeigler (Eds.), *Modeling and simulation methodology in the artificial intelligence era* (pp. 195-210). Amsterdam: North-Holland.
- Werthner, H., & Klein, S. (1999). *Information technology and tourism - A challenging relationship*. New York: Springer-Verlag.

Table 1

Profile of Typical Travel and Tourism Students

Profile	Frequency	%
Sex		
Male	128	43%
Female	172	57%
Total	300	100%