

**2019 ICHRIE Annual Conference & Marketplace Schedule** *(schedule subject to change)*

<b>TUESDAY, 23 JULY 2019</b>		
8am-5pm <b>Balcony I</b>	ICHRIE Board of Directors Meeting	
5-7pm <b>Preservation Hall</b>	Conference Registration Open	
7-9pm	ICHRIE Board of Directors Dinner	
<b>WEDNESDAY, 24 JULY 2019</b>		
7:30am-8pm <b>Preservation Hall</b>	Conference Registration	
8am-12pm <b>Studio 6</b>	<b>Career Academy</b> Research Consortium	
9-11:45am <b>Riverview 1</b>	Deans' and Directors' Program <i>(invitation only)</i>	
12noon-1pm <b>Riverview 1/ Prefunction</b>	Deans' and Directors' Luncheon <i>(invitation only)</i>	
1-5pm <b>Studio 6</b>	<b>Career Academy</b> Leadership Consortium	
1:00pm-2:00pm <b>Galerie 2</b>	<b>Manuscript Marathon—Find your team</b> Led by AJ Aluri, West Virginia University	
<b>2 – 2:30pm</b>	<b>SYMPOSIA</b>	
Studio 5	Celebrate, Collaborate, Cultivate: An integrated framework for creating curriculum that matters	Katherine Devany, Saint Louis University
Galerie 2	Online Student Engagement: How does that work? What does that look like?	Kate Price-Howard, Troy University
<b>2:00 – 3:00pm</b>	<b>CONCURRENT SESSIONS</b>	
<b>Studio 7</b> Foodservice Management	147 - Food Allergen Reference Resource Creation for Packaged Foods in Chinese Restaurants	Lilly Jan, Iowa State University; Lakshman Rajagopal, Iowa State University
	69 - The Cleanliness of Restaurants: ATP tests vs. Consumers' Perception	JooHo Kim, Barbara Almanza, Jing Ma, Haeik Park and Sheryl F. Kline, University of Delaware
	39 - Authenticity: Measuring Authenticity Elements Expected and Implemented in Ethnic Restaurants	Mahmood Khan, Virginia Tech; Judy Rady, Virginia Tech
	144 - The Impact of Personality on Environmentalism for Restaurant Employees	Michelle Alcorn, Texas Tech University; Kevin Roberts, Kansas State University
<b>Studio 9</b> Marketing	12 - Utilizing the Sunk Cost Effect and Temporal Discounting to Boost Membership Sales	Shangzhi Qiu, Xiamen University; Luorong Wu, Temple University; Guojun Zeng, Sun Yat-Sen University
	54 - Guest Perceived Benefits and Risks of the Sharing Accommodation	Seung Hyun Lee, East Carolina University; Jaeyong Lee, Premier Resorts & Management
	170 - Is Hospitality Brand Love a Sum or a Whole? Comparing the Quadripartite Model of Brand Love Across Hotel and Airline Contexts	Minjung Shin, University of Houston; Ki-Joon Back, University of Houston
	128 - The Dining Room Personality's Effects: Beyond the atmosphere and the brand	Jean Lagueux, Université du Québec à Montréal; Robert Laporte; Institut de tourisme et d'hôtellerie du Québec
<b>Studio 10</b> Lodging Human Resources	14 - Hotel Employee Perceptions of Corporate Social Responsibility: The Role of Moral Identity	Anna Farmaki, Cyprus University of Technology; Prokopis Christou, Cyprus University of Technology
	60 - Corporate Social Responsibility (CSR) and Job Pursuit Intentions: Implications for the Lodging Industry	Renata F. Guzzo, University of Houston; Jeanna Abbott, University of Houston
	118 - The Effect of Executive Pay Disparity: Does it benefit or harm productivity?	Hong Soon Kim, Purdue University; Soochong Shawn Jang, Purdue University
	117 - Marketing Effort Responsiveness and Customer Equity Drivers in the Hotel Industry Lodging	So Young Boo, Georgia State University; Yumi Kim, Indiana Wesleyan University; Kyle Townsend, Georgia State University
<b>Galerie 1</b> Tourism/Leisure/Recreation	18 - Outbound Educational Tourism: Chinese Students' Expectations of Studying Abroad	Sandy C. Chen, Ohio University
	63 - The SHE Model: Theory Building for Place Attachment	Yao-Chin Wang, University of Arkansas
	90 - The Moderating Effect of Novelty Seeking on Tourist Behaviors on the Structural Relationship between Destination Image and Behavioral Loyalty	Sungsoo Kim, University of Southern Mississippi; Haeyoon Kwon, Sangji University; Wei Wang, University of Southern Mississippi
	72 - Leisure center service quality and the intention to revisit a destination	Ahmed Alshiha, King Saud University; Shane Blum, Texas Tech University; Mohammed Alshiha, Texas Tech University

<b>Galerie 3</b> Finance/Accounting	168 – The Room’s Division Managers Propensity to Create Budgetary Slack	Collin Ramdeen, Florida Gulf Coast University; Marcia Taylor, Florida Gulf Coast University; Scott Lee, Florida Gulf Coast University
	134 – The Effect of MBA Education, Gender and Long-term Compensation on CSR Decisions of CEOs in Hospitality Firms	Bora Kim, Pennsylvania State University; Hubert B Van Hoof, Pennsylvania State University; and Seoki Lee
	175 - The Impact of Investor Sentiment and Macro Environment on U.S. Hotel Companies Performance	Hongwei Zhao, Washington State University
	111 - A Systematic Review of Research on Corporate Governance in the Hospitality Literature	Yuan Li, Virginia Tech/James Madison University; Manisha Singal, Virginia Tech
<b>2:40 – 3:10pm SYMPOSIA</b>		
<b>Studio 5</b>	Farm to Table in the Classroom and Beyond: Using general studies as a deeper connection to hospitality education	Noel Criscione-Naylor, Stockton University
<b>Galerie 2</b>	Getting to Know Our Students: Developing an understanding of undergraduates	Don Schoffstall, Johnson & Wales University; Eric Brown, Iowa State University
<b>3– 3:40pm</b>		
<b>Galerie 2</b>	<b>SIG Council Meeting</b>	AJ Aluri, West Virginia University; Ralf Burbach, Technological Institute Dublin
<b>3 –3:45pm</b>		
<b>Galerie 3</b>	<b>Graduate Gathering</b> ( <i>open to all grad students</i> )	Hosted by Linda Shea, University of Massachusetts, Amherst & Christ Roberts, DePaul University
<b>3:10 – 4:10pm CONCURRENT SESSIONS</b>		
<b>Studio 7</b> Service Management	33 - Craft Beer Traders Behavioral Intentions and Engagement in Online Communities: An Exploratory Study of Perceived Similarity	Scott Taylor Jr, University of Houston; Elizabeth Whalen, University of Houston
	82 - Firm-customer communications on review platform: A peer-induced practice and its impacts on customer evaluations	Erfan Rezvani, University of Massachusetts, Amherst
	105 - Critical Assessment and Classification of Articulated Theories in Hospitality Research	Mohamed Hefny, Virginia Tech; Mahmood Khan, Virginia Tech
	108 - Developing a Company-Wide Strategic Framework for Hotel Front Office Technology: A Service Innovation Archetype Perspective	Hakseung Shin, Virginia Tech; Richard Perdue, Virginia Tech
<b>Studio 8</b> Tourism/Leisure/Recreation	16 - Below-cost Tours vs. Inferior Tour Guiding Service, Tour Guides’ Perspective	Suosheng Wang, Indiana University, Indianapolis
	88 - The Effects of Time Living Away from Home on Intention to Host a Destination Wedding	Marisa Ritter, University of Houston; Carl A. Boger Jr., University of Houston
	91 - A Development of the Theoretical Model to Understand College Football Tourists’ Behaviors	Jae Han Min, , Texas Tech University; Hyo Jung Chang, , Texas Tech University; Deborah Fowler, , Texas Tech University; Shane Blum, Texas Tech University
	100 - How to Better Satisfy Sailing Tourists: An Analysis Based on Kano’s Evaluation Matrix	Jithendran Kokkranikal, University of Greenwich; Sandy Ye Shen, University of Guelph; Alastair M. Morrison, University of Greenwich; Camilla Paaske Christensen, University of Greenwich
<b>Studio 9</b> Lodging	116 - An Analysis of Tourist Avoidance of Peer-to-Peer Accommodation	Pei Zhang, University of Kentucky; Ho-Young Lee, Texas Tech University
	139 - Spatial Distribution of Airbnb Supply in a Metropolitan City, USA	Zhihua Zhang, University of Tennessee; Rachel Jc Chen, University of Tennessee; Lee Han, University of Tennessee
	159 - The choice of product differentiation on the evolution of agglomeration	Shih-Chuan Lin, University of Missouri-Columbia; Michael Sykuta, University of Missouri-Columbia
	83 - Stars, diamonds, and trophies: Are user generated star ratings more impactful than magazine awards on guest willingness-to-pay?	Tevfik Demirciftci, University of Nevada, Las Vegas; Amanda Belarmino, University of Nevada, Las Vegas
<b>Studio 10</b> Foodservice Management	68 - Enchant or Enrage? Customer reactions to service robots in restaurants	Aarni Tuomi, University of Surrey; Iis Tussyadiah, University of Surrey; Jason Stienmetz, University of Surrey
	93 - Does Price Matter for Customer Service Experience and Satisfaction? Exploring Online Restaurant Reviews through a Multi-Method Approach	Jaewook Kim, Temple University; Minwoo Lee, Temple University; Danielle Park, Temple University; Wooseok Kwon; Temple University; Ki-Joon Back, Temple University
	120 - Is Your Restaurant Worth the Risk? The effect of dining motivation on customers’ responses to online reviews	Lu Lu, Temple University; Laurie Wu, Temple University; Zeya He, Temple University
<b>Galerie 1</b> Marketing	143 - Does Green-signaling work in Green Hotels?	Imran Rahman, Auburn University; Han Chen, University of New Orleans
	61 - Using Facial Electromyography to Test the Peak-End Rule in Tourism Advertising	Shanshi Li, Gabby Walters, Jan Packer and Noel Scott
	75 - Using Advertising Message Framing to Reduce Food Waste at Conventions and Events	Eric Olson, Iowa State University; Xingyi Zhang, Jeong Eunha and Gabrielle Evans

	148 - Agglomeration, Host Experience, and Property Performance in Home Sharing Markets: Large-scale Field Evidence from Airbnb	Karen Xie, Linchi Kwok and Cindy Heo
2:30-3pm <b>Galerie 2</b>	<b>Passport to ICHRIE</b>	Hosted by AJ Aluri, West Virginia University; Donna Albano, Stockton University
3- 3:45pm <b>TBD</b>	<b>First Attendees Reception</b> ( <i>All first time attendees are welcome</i> )	
4:00 – 4:30pm	<b>Coffee Break</b>	
<b>4:20 – 4:50pm</b>	<b>SYMPOSIA</b>	
<b>Galerie 1</b>	Using Mindfulness Meditation in the Classroom for Higher Levels of Student Engagement	Sandra Sydnor, Purdue University; Rob St. Pierre, Purdue University; Caitlin Carroll, Purdue University
<b>Galerie 2</b>	A Food Service Rating Systems Analysis	Suzanne Markham-Bagnera, Boston University; Paul Bagdan, Johnson & Wales University
<b>Galerie 3</b>	The 4 <sup>th</sup> Industrial Revolution is Here- Is Hospitality Education Ready?	Reg Foucar-Szocki, James Madison University; Gilpatrick Hornsby, James Madison University; Miguel Baltazar, James Madison University; Tassie Pippert, James Madison University
<b>Studio 5</b> <i>Roundtable</i>	The Women of Hospitality in a #MeToo World: A roundtable discussion	Andrew Moreo, Florida International University; Miranda Kitterlin, Florida International University; Lisa Cain, Florida International University; James Williams, University of Knoxville, Tennessee
<b>Studio 7</b>	Exploring the impact of the emergence of Airbnb in the Jamaican Inner Cities on traditional lodging facilities in the Jamaica Tourism industry	June Clarke, Delaware State University
<b>Studio 8</b>	Are You an Unknown Dark Tourist?	Heather Lewis, Troy University
<b>Studio 9</b>	Natural Disasters and their Effect on Hotel Managers, Before, During, and After the Disaster	Marcia Taylor, Florida Gulf Coast University; Michael Collins, Florida Gulf Coast University; William Frye, James Madison University; David Pearlman, University of New Orleans
<b>Studio 10</b> <i>Roundtable</i>	Recent Lawsuits against Hotels, Restaurants, and Casinos: Learn from others' mistakes!	Karen Morris, Monroe Community College
<b>4:55 – 5:25pm</b>	<b>SYMPOSIA &amp; COMMITTEE MEETINGS</b>	
<b>Galerie 1</b>	Introduction and Implementation of the "Certification in Advanced Hospitality and Tourism Analytics"	Duane Vinson, STR; Steve Hood, STR
<b>Galerie 2</b>	JHTC Editorial Board Meeting	Po-Ju Chen, Northern Arizona University
<b>Galerie 3</b>	Creating Effective Instructional Videos for Online Teaching	Tassie Pippert, James Madison University
<b>Studio 5</b> <i>Roundtable</i>	The Impact of Perceived Hard Work on Consumer Tipping Behavior	Lisa Andrus, Pennsylvania College of Technology; Jacob Fait, Tusculum University
<b>Studio 7</b>	Hospitality labor: Strategies for handling new legislature	Suzanne Markham-Bagnera, Boston University; Peter Szende; Boston University
<b>Studio 8</b>	Reviewing for Academic Journals: A workshop to improve your skill	Chris Roberts, DePaul University; Mary Jo Dolasinski, DePaul University
<b>Studio 9</b>	Influential Factors on Tourism & Hospitality Students' Participation in Study Abroad Programs	Heather Lewis, Troy University; Shuangyu Xu, Troy University
<b>Studio 10</b> <i>Roundtable</i>	Ethical Reasoning in Action Workshop	Reg Foucar-Szocki, James Madison University; Miguel Baltazar, James Madison University
5:30-7pm <b>Acadia</b>	<b>Opening Keynote Session: <i>Tourism, Overcoming Challenges and Moving into the Future</i></b> Mark Romig—President and CEO of the New Orleans Marketing Corporation; Butch Spyridon—President and CEO Nashville CVC; Bill Anderson—Former director of Research and Strategic Planning for Miami CVB	
7-9pm <b>Studios Foyer</b>	<b>Marketplace Grand Opening and Welcome Reception</b>	
<b>THURSDAY, 25 JULY 2019</b>		
7:30am-6pm <b>Preservation Hall</b>	Conference Registration	
7-7:45am <b>Studios Foyer</b>	Continental Breakfast	
8am <b>Preservation Hall</b>	Cyber Café Open	
8-9am <b>Acadia</b>	ICHRIE Annual Business Meeting	

9:00-10am <b>Acadia</b>	<b>Second Keynote: Taste of New Orleans</b> TBA	
<b>10 - 11:15am</b>	<b>INDUSTRY PARTNERSHIP SESSION I</b>	
<b>Acadia</b>	Technology in Hospitality, Tourism, and Events, Top Tech Trends of the 2020s	Iis Tusssyadiah, President, IFITT
11am-2pm <b>Studios Foyer</b>	Marketplace Open	
<b>11:15am – 12noon</b>	<b>TWO YEAR FORUM SESSION</b>	
<b>Studio 9</b>	Topic TBA	
<b>11:15 – 11:45am</b>	<b>POSTER SESSIONS in the MARKETPLACE</b>	
1A	Identifying Interventions to Improve Food and Beverage (F&B) Financial Outcomes in a Private Club Setting: A Hospitality Management Program's Call-to-Action	Michael Collins, Florida Gulf Coast University; Kara de Pool, Florida Gulf Coast University
2A	A Qualitative Analysis of Wedding Trends from Professional Event Planners Perspective	Inna Soifer, University of Mississippi; Mary Roseman, University of Mississippi
3A	Wedding Aesthetics: Conceptualization, Scale Development, and Model Testing	Ching-Hui Su, Iowa State University; Yao-Chin Wang, University of Arkansas; Chin-Hsun Tsai, Iowa State University; Eulanda Sanders, Iowa State University
4A	What Does It Take to Be an Event Planner?: An Analysis of Online Job Advertisements	Jeongyeon Jennie Ahn, University of Mississippi; Eun Kyong Cindy Choi, University of Mississippi
5A	Determinants of consumers' intention to patronize food truck	Yeon Ho Shin, University of Alabama; Jinyoung Im, Penn State Berks; Kimberly Severt, University of Alabama
6A	Consumer intentions to purchase state-branded food products in the grocery and restaurant setting: The role of self-congruity	Yeon Ho Shin, University of Alabama
7A	What's Lurking in the Cellar: A Scientific Delve Into Wine Storage	D. Christopher Taylor, University of Houston; Aaron Corsi, University of Houston; Jack Neal, University of Houston
8A	Perceptions of Cajun Cuisine: Comparison Between Foodservice Providers and Consumers	Eunjin Kwon, Lamar University; Molly Dahm, Lamar University
9A	Teaching Food Sustainability: Assessment Techniques and Implications for Hospitality Educators	Hsiangting Shatina Chen, University of Alabama; Denise Desalvo, University of Alabama
10A	What is in a Name? Does the Title of the Degree Influence Student's Attraction, Recruiting, and Industry Participation?	Yi Liu, University of Houston; Mary Dawson, University of Houston; Jason Draper, University of Houston
11A	First-year Immersion Class at a Maine Summer Camp: Best Practices in Hospitality Management Training Translated into Student Retention and Professional Leadership Development	Tracy Michaud, University of Southern Maine; Sara Ghezzi, University of Southern Maine
12A	Food Insecurity Awareness, Acknowledgement, and Actions on a University Campus	Mary Olle, Stephen F. Austin State University; Heather Adams, Stephen F. Austin State University; Chay Runnels, Stephen F. Austin State University
13A	An Empirical Examination of Consumers' Intentions to Use Online Food Delivery Systems	Nefike Gunden, University of Houston; Cristian Morosan, University of Houston; Agnes L DeFranco, University of Houston
14A	Anonymous or Identified Online Customer Reviews: The Influence on Comment Connotation	Dan Jin, University of South Carolina; Robin B. DiPietro, University of South Carolina; Nicholas Masafumi Watanabe; University of South Carolina
15A	Seeking a framework for examining the experience of High Tea	Josephine Pryce, James Cook University
16A	Talking to a Robot Agent? Value Co-creation with AI-enabled Robotic Services	Tingting Zhang, University of Central Florida; Pei Zhang, University of Kentucky; Lu Lu, Temple University
17A	GIS as a Tool for Hospitality	Jeffery Kreeger, Central Connecticut State University
18A	Internal theft in the Lodging industry: Case studies	Seung Hyun Lee, East Carolina University; Jaeyong Lee, Premier Resorts & Management
1B	Hotel Housekeepers' Occupational Stressors	Yu-Chin Jerrie Hsieh, Rochester Institute of Technology; Ya-Ling Chen, The College at Brockport; Joseph Chen, Indiana University Bloomington
2B	The Impact of Workplace Incivility on Employees and Customers	Dan Jin, University of South Carolina; Kawon Kathy Kim, University of South Carolina; Robin B. DiPietro, University of South Carolina
3B	Informing the Recruitment and Retention of Millennial/Post-millennial Employees with Character-Strength-based Explorations	Ye Zhang, Florida Atlantic University; Jie Gao, Montclair State University; Melih Madanoglu, Florida Atlantic University; Peter Ricci, Florida Atlantic University; Anil Bilgihan, Florida Atlantic University
4B	Factors Associated with U.S. Hospitality Female Managers' Intention to Expatriate: A Two-Study Investigation	Han Chen, University of New Orleans; Baker Ayoun, Auburn University
5B	Gastronomic Festivals and Events in New Mexico	Keith Mandabach, New Mexico State University; Jean Hertzman, New Mexico State University

<b>11:15 – 11:45am POSTER SESSIONS in the MARKETPLACE</b>		
6B	Marketing Analysis for Local in PTY, a Walking Tour of El Chorrillo, Panama City	Lori Ann Bloch, East Stroudsburg University of Pennsylvania; Liming Chiang, East Stroudsburg University of Pennsylvania
7B	Tourism Development in Jeddah, Saudi Arabia: Perceptions of Residents	Mohammed Basendwah, Rochester Institute of Technology; Carol Whitlock, Rochester Institute of Technology; Jerrie Hsieh, Rochester Institute of Technology
8B	Dark tourism: Ethics and authenticity of site management	Jennifer Forney, University of Pittsburgh
9B	When hate groups walk through the door, hospitality organizations suffer: Value congruence and customer aggressive behavior	Hyounae Min, California State Polytechnic University, Pomona; Myongjee Yoo, California State Polytechnic University, Pomona; Na Su, The Pennsylvania State University
10B	A Comparative Assessment of Technological and Non-technological Methods for Measuring Customer Emotions.	Olga Novikova, Virginia Tech; Thais Nogueira, Virginia Tech
11B	Investigating the Role of Employee Voice in the Failure Recovery Process on Pride and Employee Task Satisfaction	Youngsun Sean Kim, University of Massachusetts Amherst; Melissa Baker, University of Massachusetts Amherst
12B	Using longitudinal experience sampling to test memory dominant logic on winery experiences	Rhonda Hammond, Washington State University; Sandra Sydnor, Purdue University; Robert Harrington, Washington State University; Byron Marlowe, Washington State University
13B	Data Breach Locality and Types of Errors: An Examination of the Spillover Effect across Industries	Lu Zhang, Michigan State University; Wei Wei, University of Central Florida
14B	Blockchain technology in the lodging industry	Stephanie Bae, East Carolina University; Jun Kwon, East Carolina University
15B	Consumers' Perception on Celebrity Chefs' Food Safety Practices	JooHo Kim, James Madison University; Stephanie Bae, East Carolina University
16B	Importance-performance Analysis of Vegetarian Customer Perceptions of Restaurant Service Attributes	Jangwoo Jo, University of Mississippi; Hyun-Woo Joung, University of Mississippi; Eun Kyong Cindy Choi, University of Mississippi
17B	Hurricane Impact on the Hotel Industry: Florida's Resilience Factor	Kate Price-Howard, Troy University
18B	Impact of the U.S. Government Shutdown on Hotel Demand in New Mexico	Betsy Stringam, New Mexico State University
<b>11:45am - 12:15pm POSTER SESSIONS in the MARKETPLACE</b>		
1A	Effect of Menu Promotion Strategy on Consumers' Ethnic Dining Decisions	Borham Yoon, University of Tennessee Knoxville; Kyungyul Jun, University of Tennessee Knoxville
2A	Beautiful Organic Foods? The Backfiring Effect of Aesthetics on Perceived Naturalness and Purchase Intention	Xi Yu, Ohio State University; Stephanie Liu, Ohio State University
3A	Examining Correlation of Double Shift Work and Alcohol Consumption	Tianyu Pan, Florida International University; Miranda Kitterlin-Lynch, Florida International University
4A	Do Local Beverages Taste Better? An Investigation into the Halo Effect	Jamie Levitt, Fresno State; Scott Taylor, University of Houston; Sara Shinn, Fresno State
5A	Are Internship Coordinators Protecting Students' Title IX Rights?	Joseph La Lopa, Purdue University; Jeffrey Beck, Michigan State University
6A	Evaluating curricular change: Did we make an impact?	Gilpatrick Hornsby, James Madison University; Reginald Foucar-Szocki, James Madison University
7A	Pushing Tourism Education in Elementary and Secondary Schools: An experience from Colombia	Narcís Bassols, Universidad Externado de Colombia; Jhonatan Andrés López Olachica, Universidad Externado de Colombia
8A	The Perceived Impacts of Service Learning on Academic and Community Engagement	Yvette Green, University of New Orleans; Han Chen, University of New Orleans; Kim Williams, University of North Texas
9A	Not Very Hospitable: Psychological Capital Reactions to workplace bullying	Can Olgun, Oklahoma State University
10A	A Model of Generation Y Employees' Personality Traits and their Turnover Intention: A Big Five Personality Traits Model Approach	Anh Phan, Niagara University; Chang Huh, Niagara University; Myong Jae Lee, California State Polytechnic University, Pomona
11A	Employee Wellness Programs (EWPs) and Hotel Employee Engagement	Tingting Zhang, University of Central Florida; Po-Ju Chen, Northern Arizona University
12A	Impact of Perceived Leadership Styles on Hotel Employees' Job Engagement	Abutaleb Zarban, Jazan University; Yu-Chin Jerrie Hsieh, Rochester Institute of Technology; Muhammet Kesgin, Rochester Institute of Technology
13A	To Do or to Have, Now or Later? Rewarding Your Customers Right	Bin Wang, Ohio State University; Stephanie Q. Liu, Ohio State University
14A	Substance Abuse, Rural Tourism and Community Readiness	Kelly Way, University of Arkansas; Betsy Garrison, University of Arkansas; Miranda Kitterlin, Florida International University
15A	Linking Sentiment to Guest Rating of Peer-to-Peer Accommodation: The Moderation Effect of Authenticity	Liang Zhu, Shenzhen University; Yan Lin, Shenzhen University; Mingming Cheng, Curtin University
16A	A generation effect or an age effect? – An empirical study of sharing economy among young travelers	Hhye Won Shin, Purdue University; Jieyu Shi, Purdue University; Alei Fan, Purdue University

<b>11:45am - 12:15pm POSTER SESSIONS in the MARKETPLACE</b>		
17A	Comparative Analyses of a Third-Party's E-WOM and Hotels' In-house Customer Surveys	Kenia Taylor, University of Tennessee; Rachel Jc Chen, University of Tennessee
18A	Diversification Strategies and Establishment Performance in the Texas Lodging Industry	Shih-Chuan Lin, University of Missouri-Columbia; Yoo Ri Kim, University of Surrey
1B	Helper or Gimmick? How Service Robots Improve Dining Experience	Wei-Ju Chen, Ohio State University; Stephanie Q. Liu, Ohio State University
2B	Hospitality in Chinese Senior Living Facilities: The first generation of one-child parents' attitudes and expectations	Yunying Zhong, University of Central Florida; Wei Wei, University of Central Florida; Juan Liu, Wuxi Institute of Technology
3B	Does Being Mindful Pay Off? The service-profit chain and internal-external customer engagement	Sandra Sydnor, Purdue University; Rhonda Hammond, Washington State University; Jonathon Day, Purdue University
4B	Applying the Integration Information Theory to Determine Residents' Support for Airbnb	Emrullah Erul, Texas A&M University; Courtney Suess, Texas A&M University; Tarik Dogru, Florida State University; Makarand Mody, Boston University
5B	The Effect of Destination Tourist Image and Self-Image Congruity on Behavioral Loyalty	Sungsoo Kim, University of Southern Mississippi; Haeyoon Kwon, Sangi University; James Dombrosky, Slippery Rock University
6B	The Influence of Environmental Performance on Tourist Arrivals	Frida Bahja, University of Central Florida; Jeong-Yeol Park, University of Central Florida
7B	A Content Analysis of Taiwan Printed Media Coverage of Senior Tourism	Chihkang Wu, National Kaohsiung University of Science and Technology; Yuju Wang, National Chung Cheng University
9B	Employees' resistance to organizational changes in the hotel industry: research framework using the organizational change schema approach	Ahmed Alshih, Texas Tech University; Shane Blum, Texas Tech University; Sumaia Aldubaikhi, Texas Tech University
10B	Hospitality Employees' Knowledge and Awareness of Human Trafficking	Catherine Curtis, Oklahoma State University; Melissa Farboudi Jahromi, University of Central Florida; Bonhak Koo, Oklahoma State University
11B	The Impact of Workplace Bullying on Subjective Wellbeing: Perceptions of Women Hospitality Leaders	Susan Gordon, Purdue University
12B	Dealing with Misbehaving Customers: The Stress-Strain-Outcome Model	Eunjin Kwon, Lamar University; Jaeseok Lee, Macau University of Science and Technology; Su Jung Song, KyungHee University
13B	The Review of Internet Addictive Behavior Research in the Hospitality Industry	Aviad Israeli, Kent State University; Seonjeong Ally Lee, Kent State University
14B	Population Density and Site Tourism Capacity: Tourism Quality of Life Perspective	Said Ladki, Lebanese American University
15B	Training and Its Role in Keeping Food Safe	Mary Jo Dolasinski, DePaul University; Joel Reynolds, Niagara University
16B	Farm-To-Fork: Exploring Chefs' Influences and Motivations to Participate in the Local Food Movement	Angel F. Gonzalez, California State University Monterey Bay; Abhijeet R. Shirsat, California State University Sacramento; Catherine Curtis, Oklahoma State University
17B	Synergy and Strategic Partner Selection of Dual-Branded Hotels	Minsun Kim, Louisiana State University Shreveport; Hugo Tang, Purdue University
18B	Airbnb Backyard: An Investigation of Selection Criteria for A New Type of Shared Economy Accommodation	Daeyeun Dan Kim, University of Mississippi; Jeongyeon Jennie Ahn, University of Mississippi; Jangwoo Jo, University of Mississippi
12:15 – 1:15pm <b>Studios Foyer</b>	Marketplace Lunch	
<b>1:15 – 1:45pm POSTER SESSIONS in the MARKETPLACE</b>		
1A	What do we know about consumers' food safety behaviors and their food safety communication needs? Findings from a national survey and Twitter dataset.	Jing Ma, University of Delaware; Yiran Liu, University of Delaware; Barbara Almanza, Purdue University; Li Ge, California State Polytechnic University Pomona; Eunsol Her, Purdue University
2A	The Effect of Servant Leadership on the Performance of Food Safety Practices	James Jackson Caldwell, James Madison University; Jooho Kim, James Madison University
3A	Measuring Self-efficacy Development Comparing Classroom Instruction and Coaching via Reflective Learning	David Jurasinski, State University of New York College at Oneonta; Oscar Oberkircher, State University of New York College at Oneonta; Collen Engle, State University of New York College at Oneonta
4A	What are the Attributes of Aesthetic Experience in Food and Beverage Business?	Jeou-Shyan Horng, Jinwen University of Science & Technology; Hsuan Hsu, National Taiwan Normal University
5A	The Spice of Life: Hospitality and Tourism Managers' Stories about their Careers	Cynthia Deale, East Carolina University
6A	AirBNB and employment in the hospitality sector	Tarik Dogru, Florida State University; Makarand Mody, Boston University; Courtney Suess, Texas A&M University; Sean McGinley, Florida State University; Nathan Line, Florida State University

1:15 – 1:45pm POSTER SESSIONS in the MARKETPLACE		
7A	The impact of motivational and cultural factors on turnover intention of hospitality workers	Minghao Zheng, Auckland University of Technology; Peter B Kim; Auckland University of Technology; David Williamson, Auckland University of Technology
8A	Analysis of a Comprehensive Wellness Programs Impact on Job Satisfaction in the Workplace	Craig Marshall, East Carolina University
9A	To Do or to Have, Now or Later? Rewarding Your Customers Right	Bin Wang, Ohio State University; Stephanie Q. Liu, Ohio State University
10A	Helper or Gimmick? How Service Robots Improve Dining Experience	Wei-Ju Chen, Ohio State University; Stephanie Q. Liu, Ohio State University
11A	Hospitality in Chinese Senior Living Facilities: The First Generation of One-Child Parents' Attitudes and Expectations	Yunying Zhong, University of Central Florida; Wei Wei, University of Central Florida; Juan Liu, Wuxi Institute of Technology
12A	Does being mindful pay off? The service-profit chain and internal-external customer engagement	Sandra Sydnor, Purdue University; Rhonda Hammond, Washington State University; Jonathon Day, Purdue University
13A	The Effect of Sustainable Practices on Restaurant Performance	Cassandra Britt, Iowa State University; Jewoo Kim, Iowa State University
14A	Millenials: Are they ready to take on the tipping mantel?	Lionel Thomas, Saint Leo University; Lachelle Wilborn, North Carolina Central University; Leon Mohan, Saint Leo University; Dene Williamson, Saint Leo University
15A	Diversification Strategies and Establishment Performance in the Texas Lodging Industry	Shih-Chuan Lin, University of Missouri-Columbia; Yoo Ri Kim, University of Surrey
16A	Airbnb Backyard: An Investigation of Selection Criteria for A New Type of Shared Economy Accommodation	Daegun Dan Kim, University of Mississippi; Jeongyeon Jennie Ahn, University of Mississippi; Jangwoo Jo, University of Mississippi
17A	Segmentation and Social Network Analysis of Hotel Loyalty Programs	Karima Lanfranco, University of Central Florida; Diego Bufquin, University of Central Florida; Jeong-Yeol Park, University of Central Florida; Fevzi Okumus, University of Central Florida
1B	We Now Face the River: Tourism Development Lessons on the Presumpscot River, Maine	Tracy Michaud, University of Southern Maine
2B	Visiting Regional Australia: A review of challenges	Syed M Ahmed, The Institute of Knowledge Management Pty Ltd; Anna Sekhar, Laureate International Universities
3B	The influence of e-WOM on young Mexican tourists: The moderated effect of gender	Guadalupe Revilla, Universidad de las Américas Puebla; Marcella Ibañez, Universidad de las Américas Puebla
4B	Luxury Hotels: A Literature Review	Rohit Reji George, University of Plymouth; Susan Horner, University of Plymouth
5B	The role consumer psychographics and lifestyle play on evaluations of nightclubs, bars/taverns, brewpubs, and sports bars	Nicholas Johnston, Southeast Missouri State University
6B	BEQUAL and DINESERVE: Towards Determining Quality Attributes of Brewpubs and Sports Bars	Nicholas Johnston, Southeast Missouri State University
7B	Services Marketing and Sports: Differentiating cross-contamination effects among local and global advertisers—An FMRI Study	Kyle Townsend, Georgia State University; David Martin, Auburn University; Gopikrishna Deshpande, Auburn University
8B	Does Endorsement Matter? Exploring Consumer Perceptions of Wine Quality for Celebrities' and Winemakers' Signatures on Wine Labels	Matthew J. Bauman, Texas Tech University; D. Christopher Taylor, University of Houston; Donald G. Schoffstall, Johnson & Wales University
9B	Using EWOM as Extrinsic Motivation for Restaurant Employees	Anish Parikh, Montclair State University; Susan Gordon, Purdue University
10B	The Role of Workaholism in the Relationship among Hotel Managers' Recovery, Well-being, and Subjective Career Success	Xiaolin Shi, Purdue University; Susan Gordon, Purdue University
11B	Organizational Citizen Behavior and Organizational Justice in the Hospitality Industry	Thamsanqa Jongile, University of Mississippi; Mary Roseman, University of Mississippi
12B	The School-to-Work Transition in Tourism: A Values-Based study in Greece	Emmanouil Papavasileiou, University of Portsmouth; Dimitrios Stergiou, Hellenic Open University; Theodore Benetatos, IMI Luzern
13B	Will Value Activation Increase Restaurant Customers' Willingness to Pay for Local Food?	Li Ge, California State Polytechnic University, Pomona
14B	Restaurant Sustainability: A review of literature	Jangwoo Jo, University of Mississippi; James Taylor, University of Mississippi
15B	Reciprocal Value Creation Strategies: A marketing perspective	Eric Brey, University of Wisconsin-Stout
16B	Excellence in Hospitality Industry: Future research agenda for sales encounters in B2C context	Esra Topcuoglu, University of Nevada Las Vegas

<b>1:15 – 1:45pm</b>		
<b>POSTER SESSIONS in the MARKETPLACE</b>		
17B	Analysis of the Reality and Efficiency in Hotel Management of the Galapagos Islands	Juan Carlos Valdivieso, Universidad San Francisco de Quito; Esteban Tapia, Universidad San Francisco de Quito; Juan Carlos Izurieta, Ministry of Tourism Ecuador; Paulina Endara, Universidad San Francisco de Quito; Carla Azanza, Universidad San Francisco de Quito
<b>2 – 3pm</b>		
<b>CONCURRENT SESSIONS</b>		
<b>Studio 7</b> Hospitality Education	8 - Perceptions of Collaboration Versus Cheating in Hospitality and Tourism Education	Cynthia Deale, East Carolina University; Seung Hyun Lee, East Carolina University; Jung-In Bae, East Carolina University
	95 - Raising College Students' Aesthetic Literacy: Benefit from the epistemic beliefs in online argumentation	Hsuan Hsu, National Taiwan Normal University; Chin-Chung Tsai, National Taiwan Normal University
	151 - Hospitality Industry's Perceptions of Industry-Academia Collaboration in Curriculum Development	Walter Griffin, Southern Illinois University
	131 - A Validation of the Protection Motivation Model regarding Norovirus Mitigation Behavior Intentions of College Aged Millennials	Dylan Martinez, University of Arkansas; Kelly Way, University of Arkansas; Betsy Garrison, University of Arkansas; Wen-Juo Lo, University of Arkansas; Cihan Cobanoglu, University of South Florida Sarasota-Manatee; Kristen Gibson, University of Arkansas
<b>Studio 8</b> Human Resources	36 - Examining Latent Diversity Characteristics in Targeted Recruitment	Chih-Lun Alan Yen, Ball State University; Brian Webster, Ball State University
	174 - Does racial diversity help or hurt for job performance? The importance of the informal communication network and avoidance network	Juhyun Kang, Kansas State University; Jichul Jang, Kansas State University
	135 - A meta-analytic review of antecedents of turnover intention in the hospitality industry	Jeongdoo Park, North Dakota State University; Hyounae Min, California Polytechnic State University, Pomona
	34 - Why We Need Mindful Employees in the Restaurant Industry? Investigating the Effects of Employee Mindfulness and Organizational Error Tolerance on Employees' Learning Behavior and Service Recovery Performance	Xingyu Wang, University of Houston; Priyanko Guchait, University of Houston; Ayşın Paşamehmetoğlu, Ozyegin University
<b>Studio 9</b> Club Management Tourism/Leisure/Recreation	179 - A New Exploration of Psychological Ownership in Understanding Club Members	Sojung Lee, Iowa State University
	65 - Destination Management and the Role of Government: Importance-Performance analyses	Marketa Kubickova, University of South Carolina; Ida Rasovska, Mendel University; Radmila Presova, Mendel University
	41 - How Does Work-Related Rumination Affect Your Travel Experience?	Chun-Chu Chen, Washington State University; Yueh-Hsiu Lin, National Kaohsiung University of Hospitality & Tourism
<b>Studio 10</b> Information Technology	52 - Recruiting Tourism and Hospitality Students Using GIS	Jeff Kreeger, Central Connecticut State University
	121 - Factors Influencing Consumer Behaviors in Online Food Delivery Services	Ruiying Cai, Colorado Mesa University; Christina Chi, Washington State University
	158 - What if Your Phone Owns You? Exploring Mobile Dependency	Hilmi Atadil, University of West Florida; Mehmet Erdem, University of Nevada Las Vegas; Alison Green, University of West Florida; Danny Crinson, The Black Sheep
<b>Galerie 3</b> Tourism/Leisure/Recreation	9 - Perceived Risks and Chaordic Tourism Decision-making during Recession	Nikolaos Pappas, University of Sunderland
	17 - Sustainable Issues of Disaster Tourism, from the Residents' Perspective	Suosheng Wang, Indiana University, Indianapolis
	73 - Measuring Tourists' Empathy towards Natural Disasters in the Context of Wine Tourism and the 2017 California Wildfire	Matthew J. Bauman, Texas Tech University; Helena A. Williams, Texas Tech University; Jessica Yuan, Texas Tech University
	51 - Measuring the Impacts of a Natural Disaster on Visitor Confidence in Travel Destinations	John Salazar, University of Georgia; Nancy Hritz, University of South Carolina Beaufort; Anton Abraham, University of South Carolina Beaufort
<b>3:10 – 3:40pm</b>		
<b>COMMITTEE MEETINGS</b>		
Galerie 1	Bylaws Committee	Catherine Curtis, Oklahoma State University
Galerie 2	ESD Board of Governors & Advisors Meeting	Ruth O'Rourke, University of Maryland Eastern Shore
Galerie 3	Research Committee	Chris Taylor, University of Houston
Studio 5	Nominating Committee	Chris Roberts, DePaul University
Studio 6	JHTE Editorial Board Meeting	Jenny Kim, Washington State University
Studio 7	Symposium Committee	Keith Mandabach, New Mexico State University
Studio 8	Professional Development Committee	Nick Thomas, DePaul University
3:45 – 4:15pm	Coffee Break	



<b>4:00 – 5:00pm SIG Meetings</b>		
Galerie 1	Club Management	Clayton Barrows, University of New Hampshire
Galerie 2	Cruise Management	Fred DeMicco, University of Delaware
Galerie 3	Hospitality Programs in Business Colleges	AJ Aluri, West Virginia University
Studio 5	Culinary Arts	Tassie Pippert, James Madison University
Studio 6	Hospitality Sales & Marketing	Bob Gilbert, HSMIA
Studio 7	Sustainability and Innovation	Nancy Scanlon, Florida International University
Studio 8	Human Resources	SeongHee Cho, University of Missouri, Columbia
Studio 9	Experiential Education	Jack Samuels, Montclair State University
Studio 10	Hospitality Financial Management	Raymond S. Schmidgall, Michigan State University
<b>4-5pm Preservation Hall Career Fair Set-up</b>		
<b>5 -5:30pm Hotel Pool CHRIE FutureFund™ Duck Race</b>		
<b>5:30 – 6:30pm Studios Foyer Mix &amp; Mingle Reception</b>		
<b>Open Night Explore New Orleans</b>		
<b>FRIDAY, 26 JULY 2019</b>		
<b>7:30 - 5pm Preservation Hall Conference Registration Open</b>		
<b>7 - 8:30am</b> Meet at 6:55am	<b>Lodging SIG</b> Back-of-the-House Tour	William Frye, James Madison University
<b>7:30 - 8:30am Studios Foyer Continental Breakfast</b>		
<b>8am - 5pm Studios Foyer Cyber Café Open</b>		
<b>8:30 - 10am Preservation Hall Career Fair</b>		
<b>8:30 – 9:30am INDUSTRY PARTNERSHIP SESSION</b>		
<b>Acadia</b>	<b>Hospitality and Tourism Careers of the Future</b>	Ron Mitchell—CEO, HCareers; Sokha Boyki—Director, Early Careers, IHG
<b>9:45 – 10:45am FEDERATION MEETINGS</b>		
<b>Studio 5</b>	Asia-Pacific CHRIE Federation	
<b>Studio 6</b>	Central Federation	
<b>Studio 7</b>	EuroCHRIE Federation	
<b>Studio 8</b>	Southeast, Central and South American Federation	
<b>Studio 9</b>	North East North American Federation	
<b>Studio 10</b>	West Federation	
<b>11 – 11:30am SYMPOSIA &amp; COMMITTEE MEETINGS</b>		
<b>Galerie 1</b>	Strategic Planning Committee	Joy Dickerson, The Culinary Institute of America
<b>Galerie 2</b>	Internships for Hospitality and/ or Culinary Students <i>(Available to Junior/Senior or Post Graduate Students Only)</i>	Greg Jewell, FCSI Educational Foundation
<b>Galerie 3</b>	Gender Bias, Women, Mentorship and the Workplace	Noel Criscione-Naylor, Stockton University; Jane Bokunewicz, Stockton University; Donna Albano, Stockton University
<b>Studio 5</b> <i>Roundtable</i>	Can 'WE' Fix Toxic Restaurant Culture? A Discussion of Academia's Role in Changing the Culture	Scott Taylor, University of Houston
<b>Studio 6</b>	Hospitality & Tourism Data for Research and Student Projects	Duane Vinson, STR
<b>Studio 7</b>	Past President's Council Meeting	Chris Roberts, DePaul University
<b>Studio 8</b>	ICHRIE Research Reports	Amit Sharma, Penn State University
<b>Studio 9</b>	Conference Committee	Alleah Crawford, East Carolina University
<b>Studio 10</b> <i>Roundtable</i>	Bridging the Campus-Community Divide through Service Learning	Oscar Oberkircher, SUNY Oneonta; David Jurasinski, SUNY Oneonta; Collen Engle, SUNY Oneonta

11:30am – 12:30pm	<b>Lunch on your own</b>	
<b>WINNING CASE STUDY PRESENTATIONS in STUDIO 7</b>		
12:45 – 1:15pm	TBA	
1:15 – 1:45pm	TBA	
1:45 – 2:15pm	TBA	
<b>12:45 – 4:45pm</b>	<b>CAREER ACADEMY</b>	
<b>Studio 6</b>	Teaching Consortium	TBA
<b>12:45-1:45pm</b>	<b>SIG MEETINGS</b>	
<b>Studio 5</b>	Revenue Management	Scott Smith, University of South Carolina
<b>Studio 8</b>	Facilities Management	Dina Marie V. Zemke, University of Nevada, Las Vegas
<b>Studio 9</b>	Travel & Tourism	Stanley Li-Ming Chiang, East Stroudsburg University
<b>Studio 10</b>	Beverage Education	Sir Adam Carmer, University of South Florida, Sarasota-Manatee
<b>12:45 – 1:15pm</b>	<b>SYMPOSIA</b>	
<b>Galerie 1</b>	Medical Tourism: An opportunity for tourism program's expansion	Godwin-Charles Ogbeide, Indiana University-Purdue University Indianapolis; Namrata Jain, Indiana University-Purdue University Indianapolis
<b>Galerie 2</b>	Academic Program Formats and Attracting Students TO Your Program	Jack Samuels, Montclair State University
<b>Galerie 3</b>	Shoulder to Shoulder, HIP to HIP Teaching Model	Alison Green, University of West Florida; Hilmi Atadil, University of West Florida; Jill Plumer, University of West Florida
<b>Studio 5 Roundtable</b>	Food Involvement Behaviors: A roundtable discussion	Andrew Moreo, Florida International University; Mark Traynor, Auburn University; Srikanth Beldona, University of Delaware
<b>Studio 8</b>	Use of Humanoid Virtual Assistant Robot in the Hotel Industry	AJ Aluri, West Virginia University
<b>Studio 9</b>	Meeting and Events Professors: Experiential learning opportunities with industry data	Duane Vinson, STR; Steve Hood, STR
<b>1:30 – 2:00pm</b>	<b>SYMPOSIA</b>	
<b>Galerie 1</b>	Personalization and Multi-Sensory Approach of Hotels in the Experience Economy	Rosa Maria Gaerlan, Ohio State University; Stephanie Liu, Ohio State University
<b>Galerie 2</b>	Leveraging Advisory Boards to Support Student Retention, Graduation, and Career Readiness	Lea Dopson, California Polytechnic State University Pomona; Rosa Malave, University of North Texas
<b>Galerie 3</b>	Careers, Internships and Market Trends in The Theme Park/ Attractions Industry and the Impact of "The American Dream" Attraction	Jack Samuels, Montclair State University
<b>Studio 5 Roundtable</b>	International Experiences in Hospitality Curriculum: Developing a short-term hospitality study abroad program	Cydna Bougae, Montclair State University; Li-Chun Lin, Montclair State University
<b>Studio 8</b>	Tricks of the Trade, and What We've Learned along the Way	Miranda Kitterlin-Lynch, Florida International University; Lisa Cain, Florida International University
<b>Studio 9</b>	Introduction and Implementation of the "Certification in Advanced Hospitality and Tourism Analytics" (CAHTA)	Duane Vinson, STR; Steve Hood, STR
<b>Studio 10 Roundtable</b>	"Crafting" a Beverage Management Course: A focus on local beverage tourism	Donna Albano, Stockton University; Jeff Lolli, Widener University
<b>2:15 – 2:45pm</b>	<b>SYMPOSIA</b>	
<b>Galerie 1</b>	Guided Pathways: Tips for navigating the process	William Solomon, Indian River State College; Suzanne Markham-Bagnera, Boston University
<b>Galerie 2</b>	A New Generation of Learning: Event management	Theresa Lind, James Madison University; Emily Parsons, James Madison University
<b>Galerie 3</b>	Integrating Geospatial (GIS) Analytics with STR metrics: On college campus hotel	Miguel Baltazar, James Madison University; Reg Foucar-Szocki, James Madison University
<b>Studio 5 Roundtable</b>	Life Long Hospitality Learning Opportunities: The search for managerial talent	Robert O'Halloran, East Carolina University
<b>2:15– 2:45pm</b>	<b>Committee Meetings</b>	
<b>Studio 6</b>	Education Committee	Nick Thomas, DePaul University
<b>Studio 7</b>	Finance Committee	Lea Dopson, Cal Poly Pomona

<b>Studio 8</b>	Membership Committee	Eric Brown, Iowa State University
<b>Studio 9</b>	Scientific Paper Review Committee	Don Schoffstall, Johnson & Wales University
<b>Studio 10</b>	Awards Committee	Chris Roberts, DePaul University
2:45 – 3:15pm	Coffee Break	
<b>3:00 – 3:30pm</b>	<b>Committee &amp; SIG Meetings</b>	
<b>Galerie 1</b>	HIPSIG Meeting	Steve Hood, STR
<b>Galerie 2</b>	Networking Meeting	AJ Aluri, West Virginia University; Ralf Burbach, Technological University Dublin
<b>Galerie 3</b>	CHRIE FutureFund™ Committee	Godwin- Charles Ogbeide, Indiana University Purdue University - Indianapolis
<b>Studio 5</b>	JHTR Editorial Board Meeting	Chris Roberts, DePaul University
<b>Studio 7</b>	Financial Investment Subcommittee	Lea Dopson, Cal Poly Pomona
<b>Studio 9</b>	Meetings, Events, Exhibitions, and Convention Management	Jason Draper, University of Houston
<b>Best Paper Presentations in Studio 9</b>		
<b>3:45– 4:15pm</b>	Virtual Reality in Hotel Commercials: An Experimental Study of Advertising Effectiveness	Xi Leung, University of North Texas; Jiaying Lu, Zhejiang University; Billy Bai, University of Nevada Las Vegas
<b>4:20–4:50pm</b>	The Impact of Booking Window Shifts on Hotel Revenue Management Forecasting	Timothy Webb, University of Delaware; Zvi Schwartz, University of Delaware; Zheng Xiang, Virginia Tech; Manisha Singal, Virginia Tech
<b>4:55–5:25pm</b>	Emotional Dissonance Among Frontline Hospitality Employees: An Exploratory Study Examining Habituation Theory using fMRI	Danny Choi, Texas Tech University; Tim Kelley, Texas Tech University; Barent McCool, Texas Tech University; Michael O'Boyle, Texas Tech University
<b>Manuscript Marathon Rapid Pitches</b>		
<b>3:45–4:30pm</b> Studio 6	JHTR Rapid Pitches	
<b>3:45–4:30pm</b> Studio 7	ICHRIE Research Reports Rapid Pitches	
<b>4:45–5:30pm</b> Studio 6	JHTE Rapid Pitches	
<b>4:45–5:30pm</b> Studio 6	JHTC Rapid Pitches	
<b>3:45–4:15pm</b>	<b>Forums</b>	
<b>Galerie 1</b>	4-year Educators Networking Meeting	TBA
<b>Galerie 2</b>	2-year Educators Networking Meeting	TBA
<b>Galerie 3</b>	Industry Networking Meeting	TBA
<b>5:30 until close</b>	<b>CONFERENCE CEREMONY &amp; EVENTS</b>	
5:30-6:30pm <b>TBA</b>	Past Presidents' Reception ( <i>invitation only</i> )	
6:30-7pm <b>TBD</b>	Pre-Awards Mix & Mingle Reception	
7-8:30pm <b>ACADIA</b>	Awards Dinner	Theme: TBA
8:45-9:45pm <b>ACADIA</b>	Awards Ceremony	
9:45pm + <b>ACADIA</b>	Photo Opportunity for Award Winners	
After Party	Join your colleagues after the Awards Ceremony out and about in New Orleans ( <i>details to come</i> )	
<b>SATURDAY, 27 JULY 2019</b>		
8am-1pm <b>IBERVILLE</b>	Board of Directors Meeting	