2020 NENA CHRIE CALL FOR PROPOSALS & REVIEWERS

Easy Chair Proposal Submission link:  https://easychair.org/conferences/?conf=nenachrie20
Volunteer to be a Reviewer:  https://forms.gle/HWvKWVpm9Wjay9316
Submission deadline: December 1, 2019

Join us for the 7th Annual Regional Spring NENA Federation of ICHRIE Conference on March 27 - 29, 2020 at West Virginia University. The theme of this year’s conference is Wild and Wonderful: Exploring the Diverse World of Tourism & Hospitality. This regional conference will offer a diverse array of opportunities, for both NENA members and non-members, as it will focus on a broad range of topics related to education, industry, and research in hospitality and tourism.

Key Dates:
All key dates/deadlines provided below are in Eastern Standard Time (EST):
- November 12, 2019 -- Online Conference Registration Open
- December 1, 2019 -- Research Submissions and Reviewer Volunteers deadline
- January 3, 2020 -- Abstract Decisions - Notice of Acceptance
- January 17, 2020 -- Revised Final Abstract Submission Deadline
- February 27, 2020 -- Last day for discounted group rate conference registration & hotel accommodations

Research Conference Goals:
Educate: The primary goal of this conference is to provide an opportunity for faculty to present their research and share their updates on current research trends and call for further research in the industry and academia.
Engage: The secondary goal of this conference is to encourage faculty interaction, engagement, and collaboration in research projects for personal development and career advancement.
Empower: The third goal is to empower our faculty for success by giving them insightful feedback on their current and future research and to help them to submit their work to other conferences and journals.

Research Tracks:
The overall intent is to encourage the presentation of research projects that are either completed or works-in-progress. Work based strictly on a research idea or literature review will also be considered. Authors are invited to submit works that are both conceptually- and empirically-based describing original research on the following topics:

- Consumer Behavior in the Hospitality and Tourism Industry
- Education – Pedagogy and Curriculum Development
- Information and Communication Technologies
- Sustainability and Green Technologies
- Trends in Travel, Tourism and Hospitality Management
- Trends in Event Management
- Food and Beverage
- Lodging
Track I: Stand-Up Presentation Submissions: Stand-up presentations can either be based on full or working papers. Working papers typically report the results of research in its early stages and provide innovative ideas and promote critical discussions in hospitality. Full papers typically provide insights into theoretical underpinnings, research methodologies, findings and conclusions drawn to advance the knowledge within the profession.

- Paper Length: 5,000 words excluding the title, abstract, figures, tables and references
- Abstract maximum of 150 words
- Maximum of four keywords

Track II: Poster Submissions: Author(s) can submit their completed research paper or research ideas that are currently in progress.

- Submission Length: 1,000 words excluding the title, abstract, figures, tables and references
- Abstract maximum of 100 words
- Maximum of four keywords
- Authors of accepted posters will be expected to set up and discuss their research findings their posters at a predetermined time during the conference schedule. Recommended poster size requirements are as follows:
  - Standard size of 48" by 36"

Track III: Rapid Research Submissions: Each author will have 90 seconds to describe their research. No props, slides, visual aids, or costumes will be allowed. Authors will be timed and will be permitted to go only 10 seconds beyond the 90-second limit. Presentations should be clearly presented and understandable to a lay audience who are not specialists in the field. Presentations should effectively communicate the motivation for the research and engage the audience.

- Submission Length: 500 words excluding the title, abstract, figures, tables and references
- Maximum of four keywords
- Authors of accepted rapid research will be expected to discuss their research during the Saturday evening reception

Paper Guidelines:

- Format: PDF (no word files will be accepted in EasyChair)
- Layout: One-inch margins and single-spaced
- Citations and References: APA-style format.
- Title Page: Page 1/ title page should include the name of the author(s), contact information, and keywords
- No author indication should be included after the title page. Submissions that fail to follow these guidelines will not be reviewed.

NOTE: All submissions will undergo a double-blind review process. All author(s) will receive decisions with notice of acceptance, including comments and feedback from the reviewers. Author(s) should revise the paper and submit their final extended abstract before the deadline. The revised final version will be included in the conference proceedings at the NENA Federation webpage, on the ICHRIE website.

Important Contacts:
All proposals are submitted through Easy Chair. Please select a track when you submit the title page and proposal in PDF format.
• Any questions about the research aspect of the conference should be directed to the Director of Research, Gilpatrick Hornsby, at hornsbgd@jmu.edu.

• Should you have any general questions regarding conference registration, direct them to the Director of Conferences & Events, Lauren McCulligan, at lmcculligan@temple.edu.

• Any questions regarding hotel accommodations and the host campus should be directed to the NENA President, Jennifer Forney, at jlf128@pitt.edu.

Follow us on Twitter: @nenaCHRIE and Facebook: @ICHRIE NENA for updates!