



ICHRIE Johnson & Wales Case Study Competition

EVALUATION FORM

Dear reviewer,

Many thanks for agreeing to review the case study submitted to the ICHRIE Johnson & Wales Case Study Competition & the *Journal of Hospitality & Tourism Cases*.

You should evaluate the case study and its teaching note against three criteria: content, theoretical underpinning, and presentation.

After you review the case study and its teaching note, please provide your scoring in the following tables as well as write your detailed comments in terms of how the author(s) can further improve the case study for publishing it in the *Journal of Hospitality & Tourism Cases*.

Thank you very much for your time and support

Kind regards,
Marianna Sigala
Chair, ICHRIE Johnson & Wales Case Study Competition
Editor, *Journal of Hospitality & Tourism Cases*

YOUR ASSESSMENT: 5 = Excellent; 1 = Very Poor; 0 = No Opinion

Scoring of the *Case Study*:

CRITERIO	SCORING
The issue/theme/topic is interesting/important	
The teaching objectives are clearly identified and justified	
The case study provides a thorough analysis of the theoretical concepts and framework underpinning the topic	
The case study includes questions / management dilemmas that will be able to probe class debates around the teaching objectives, the case study topic and/or the theoretical concept	
The tables, figures, exhibits, annexes and/or supplementary items are appropriate and necessary for explaining and supporting the teaching objectives and the theoretical concepts of the case study	
The structure of the case study is appropriate and there is a good flow of arguments	
Overall, the case study is well written and presented	

YOUR ASSESSMENT: 5 = Excellent; 1 = Very Poor; 0 = No Opinion

Scoring of the *Teaching Note*:

CRITERIO	SCORING
The teaching note provides a summary of the case study	
The teaching note effectively explains the teaching objectives and the target audience of the case study	
A teaching approach and strategy are suggested and explained on how to use the case study	
The theoretical concepts of the case study are thoroughly analysed and discussed	
Additional readings and/or references are given	
The structure of the teaching note is appropriate and there is a good flow of arguments	
Overall, the teaching note is well written and presented	

